



ILMA
UNIVERSITY
FORMERLY IBT

SUSTAINABLE

DEVELOPMENT

**REPORT
2024**


**SUSTAINABLE
DEVELOPMENT
GOALS**



Contents

Preamble and Institutional Messages

Message from the Chancellor

Noman Abid Lakhani (Tamgha-e-Imtiaz)

Message from the Vice Chancellor

Prof. Dr. Mansoor-uz-Zafar Dawood

Message from the Registrar and Director, Sustainability, International Linkages & Opportunities

Syed Kashif Rafi

Sustainable Development Goals (SDGs) Initiatives

SDG 1: No Poverty

- Overview of actions (Donation drives, CSR initiatives, charity programs)
- Donation Drive 2024 at Al Mustafa Orphanage
- Cultural Cuisine Communication
- International Day of Charity (Blood Donation Drive)

SDG 2: Zero Hunger

- Overview of actions (Donation drives for food security)
- Donation Drive 2024 at Al Mustafa Orphanage (including Ramadan food packages)

SDG 3: Good Health and Well-Being

- Overview of activities (Blood donation, awareness sessions, sports, wellness)
- Table Tennis Tournament
- Wave and Rave Beach Party
- International Day of Charity: Blood Donation Drive
- Movement for Wellness Event (100M Race, Push-Up Challenge, Arm Wrestling, Workout Session)
- Breast Cancer Awareness Month: Campus Goes Pink
- Peaceful March to Promote Inner Peace and Harmony
- Soulful & Inspiring Session (Guest speaker and music)
- Jashn-e-Jeet Concert 2024
- ILMA Gulshan Carnival



SDG 4: Quality Education

- Overview of activities (Seminars, workshops, MoUs, conferences, convocations, learning events)
- CLO Virtual Fashion 2nd Workshop with Naeem Shah
- 19th Convocation Ceremony
- ISAC Handover Ceremony 2024
- Second Vice Chancellors' Summit: "Digital literacy initiatives and workforce development programs"
- World Fusion Fest 2.0 (Showcasing 23 Cultures)
- Path to MERN Stack Seminar
- Fresher's Fiesta 2.0
- ILMA Film Fest: A Showcase of Student Excellence
- Orientation Session for New Admissions Summer
- MoU with Karachi Shipyard & Engineering Works (KSEW)
- HR Panel Discussion: HR Strategies for Success
- Workshop on Implementation of Bloom Taxonomy and Table of Specifications
- ILMA University Recruitment Drives (Alumni, Artistic Milliners)
- Innovation Award at IEEE Fair 2024 for "IoT-Based Flood Monitoring System"
- Literacy Debate Competition
- Appointment of Chancellor Noman Abid Lakhani to Benazir Bhutto Shaheed University Syndicate
- Delegation Visit to University of Kuala Lumpur (UniKL)
- Students Visit SBP Museum
- MoU with UNITAR International University, Malaysia
- Strengthening Educational Ties with Indonesia (ASEAN)
- 17th International Conference of Management & Social Sciences
- Mastering the Art of Film & Drama Seminar
- Financial Acumen Seminar & Certificate Distribution Ceremony
- MoU with Benazir Bhutto University of Technology & Skills Development
- Youth Talk House 1.0
- Vice Chancellor Nominated to SHEC Committee

SDG 5: Gender Equality

- Overview of commitment to inclusive spaces
- Breast Cancer Awareness Month: Campus Turned Pink
- HR Panel Discussion: Promoting DEI (Diversity, Equity, and Inclusion)
- Women journalists participation in World Press Freedom Day

SDG 6: Clean Water and Sanitation

- Overview of commitment (Clean Water and Sanitation)
- "House of Water" Wins ILMA LEAD 2024
- ILMA Students Take Action for Our Seas (Beach Cleaning Day)

SDG 7: Affordable and Clean Energy

- Overview of commitment (Transitioning toward clean and renewable energy)
- Renewable Energy Capacity (Main and Gulshan Campuses)
- Renewable Energy Awareness (Seminars, Workshops)
- Energy Efficiency, Conservation, and Sustainability Initiatives (LED lighting, motion sensors)
- Empowering the Future with Renewable Energy (Solar power systems operation)



SDG 8: Decent Work and Economic Growth

- Overview of commitment (Skill development, placements, internships, workshops)
- CLO Virtual Fashion Workshop (Digital Innovation for Employability)
- Empowering Graduates for a Sustainable Future (19th Convocation, job placements)
- Industrial Visit to Auditor General of Pakistan (AGP) office
- Second Vice Chancellors' Summit (Digital literacy, workforce development)
- MoU with KSEW (Scholarships and academic collaboration)
- HR Panel Discussion (Promoting Employee Well-Being, Culture, and DEI)
- Students Visit SBP Museum (Financial stability and growth)
- Financial Acumen Seminar (Financial literacy)
- Recruitment Drive with Artistic Milliners (FYP students)

SDG 9: Industry, Innovation, and Infrastructure

- Overview of activities (Technology workshops, conferences, innovation awards)
- Workshop on "Structure for Writing a Scientific Research Proposal" for PhD Scholars
- CLO Virtual Fashion 2nd Workshop (Digital transformation in fashion)
- Second Vice Chancellors' Summit (Digital infrastructure and technology-driven development)
- Path to MERN Stack Seminar (Digital skill development)
- Visit at National Clearing Company of Pakistan Limited (NCCPL) (Financial infrastructure)
- Students Win Innovation Award at IEEE Fair (IoT-Based Flood Monitoring System)
- 17th International Conference on Management and Social Science (Fostering innovation and growth)
- MoU with Benazir Bhutto University (Advancing innovation and research)

SDG 10: Reduced Inequalities

- Overview of activities (Donation drives, CSR campaigns, charity)
- Donation Drive at Al Mustafa Orphanage (International collaboration)
- Cultural Cuisine Communication (Celebrating diversity and inclusion)
- Blood Donation Drive with Saylani Welfare Trust (Promoting health equity)

SDG 11: Sustainable Cities and Communities

- Overview of activities (Cultural, recreational, and awareness events)
- Celebrating Eid Milad un Nabi (Peace, compassion, and harmony)
- Ilmo Ishq (Islamic quiz and competitions)
- World Fusion Fest 2.0 (Cultural diversity and harmony)
- Fresher's Fiesta 2.0 (Inclusive campus culture)
- ILMA Film Fest (Art and media in promoting inclusive communities)
- Color Day (Unity and diversity)
- Wave and Rave Beach Party (Social inclusion and community spirit)
- Mastering the Art of Film & Drama Seminar (Cultural development through arts)
- Beach Cleanup Drive (Environmental responsibility)
- French Culture Day (Inclusivity and cultural preservation)
- Dragon Awards 2024 (Celebrating excellence and community spirit)
- Jashn-e-Jeet Concert 2024 (Vibrant, inclusive campus)
- Qawali Night (Cultural heritage and unity)
- ILMA Gulshan Carnival 2024 (Community engagement)
- Sindh Cultural Day (Heritage, unity, and inclusivity)



SDG 12: Responsible Consumption and Production

- Overview of commitment (Responsible production and waste reduction)
- Responsible Consumption Awareness Week
- Coastal Cleanup and Creative Recycling at Sea View

SDG 13: Climate Action

- Coastal Cleanup and Creative Recycling at Sea View (Combating pollution)
- Hosted Webinar on Protecting Life Below Water

SDG 14: Life Below Water

- Coastal Cleanup and Creative Recycling at Sea View
- Hosted Webinar on Protecting Life Below Water
- Beach Cleaning and Environment Protection Day at Sea View (Marine conservation)
- Seminar on Ocean Acidification and Climate Change

SDG 15: Life on Land

- **Campus Tree Plantation & Green Mapping Workshop (Biodiversity and green spaces)**

SDG 16: Peace, Justice, and Strong Institutions

- Overview of activities (Debates, cultural dialogues, marches for peace)
- Celebrating Eid Milad un Nabi (Peace, tolerance, and respect)
- Ilmo Ishq (Promoting peace and harmony)
- World Press Freedom Day (Fostering transparency and accountability)
- Seerat-un-Nabi (PBUH) Conference 2024 (Justice, compassion, and moral leadership)
- LEAD Competitions (Quiz, Spelling Bee, Speech) (Civic responsibility and critical thinking)
- Peaceful March (Promoting inner peace and harmony)
- Youth Talk House 1.0 (Constructive dialogue and civic participation)
- Qawali Night 2024 (Unity and cultural coexistence)
- Sindh Cultural Day (Heritage, peace, and unity)

SDG 17: Partnerships for the Goals

- Overview of activities (MoUs, international collaborations, summits, delegations)
- ISAC Handover Ceremony 2024 (Partnerships among students, faculty, and administration)
- Cultural Cuisine Communication (Collaboration and cultural exchange)
- MoU with KSEW (Academic-Industry partnership)
- Chancellor's Appointment to Benazir Bhutto Shaheed University Syndicate (Institutional collaboration)
- Delegation Visit to University of Kuala Lumpur (UniKL) (Global academic cooperation)
- Registrar's Appointment to FPCCI Standing Committee (Multi-sector collaboration)
- MoU with UNITAR International University, Malaysia (Global academic collaboration)
- Regional Academic Collaboration with Indonesian universities (ASEAN)
- 17th International Conference on Management and Social Science (Global platform for collaboration)
- MoU with Benazir Bhutto Shaheed University of Technology & Skills Development
- French Culture Day (International collaboration through culture)
- Vice Chancellor Nominated to SHEC Committee (Collaboration with policymaking bodies)

Message from the

Noman Abid Lakhani (Tamgha-e-Imtiaz) Chancellor

Dear Members of the ILMA University Community,

I am honored to address you today as we reflect on our institution's remarkable journey in embracing the United Nations Sustainable Development Goals (SDGs) throughout 2023. As Chancellor of ILMA University, I take immense pride in witnessing our collective efforts and unwavering commitment to advancing these global objectives, which serve as a guiding framework for our educational mission and values.

In a rapidly evolving world where challenges are increasingly complex, it is inspiring to see ILMA University rise to the occasion. Our dedication to integrating the SDGs into the core of our academic and operational practices underscores our mission to nurture not only educated individuals but also responsible global citizens.

Through a comprehensive approach to education, we have made substantial progress in advancing the SDGs. Our relentless pursuit of quality education, initiatives aimed at reducing inequalities, and steadfast commitment to environmental sustainability are just a few examples of the meaningful contributions we continue to make toward these vital global objectives.

As we look back on 2024, I am filled with pride and optimism for what we have accomplished and for the enduring impact we continue to create. Our journey toward a developed nation—characterized by equity, sustainability, and progress—is ongoing. It demands dedication, innovation, and a shared sense of purpose.

I urge every member of the ILMA University community to embrace the SDGs in your work, studies, and daily lives. Together, we can make a profound difference not only within our institution but also across the wider society we serve.



I extend my heartfelt gratitude to our students, faculty, staff, and partners for their unwavering commitment to these noble goals. Your dedication inspires us all, and it is through our collective efforts that we will continue to lead the way toward a brighter, more sustainable future for our beloved nation.

Thank you for your commitment, and let us move forward together on this transformative journey.



Message from the

Prof. Dr. Mansoor-uz-Zafar Dawood

Vice Chancellor

Today, I am pleased to share ILMA University's significant achievements in aligning with the United Nations Sustainable Development Goals (SDGs) during 2023. As Vice Chancellor, I am continually inspired by the unwavering dedication of our university community, which has been instrumental in driving meaningful change.

Our commitment to the SDGs reflects our core values and vision for a sustainable, equitable future. In 2023, we launched targeted mentorship programs and scholarship initiatives for first-generation women, empowering them with the support needed to excel academically and professionally. Our need-based scholarships and inclusive programs have effectively dismantled barriers to education, ensuring broader access for underrepresented students.

To combat hunger, we organized campus food drives and partnered with local food banks, providing nutritious meals to students in need. Our dedication to health and well-being was reinforced through wellness workshops, mental health support services, and regular health screenings—all designed to foster a thriving community.

In our efforts to ensure clean water and sanitation, we installed filtered water stations and implemented conservation measures, guaranteeing sustainable access to water for all. To promote sustainable cities, we created green spaces, advocated for eco-friendly transportation, and established robust recycling and waste management practices.

In line with our commitment to climate action, we conducted tree-planting drives, launched recycling initiatives, and organized climate education workshops to raise awareness about environmental stewardship.



I extend my heartfelt gratitude to every member of our university—students, faculty, staff, and partners—whose relentless pursuit of these global goals continues to inspire excellence.

As we move forward, let us reaffirm our dedication to the SDGs by integrating them into our curricula, research, and community engagement efforts. Together, we can drive transformative change and create a brighter, more sustainable future for our community, our nation, and the world.



Message from the

Syed Kashif Rafi

Registrar and Director, Sustainability, International Linkages & Opportunities

As you explore this comprehensive 2023 Sustainability Report, we are proud to share ILMA University's dedicated journey toward advancing the United Nations Sustainable Development Goals (UN SDGs). Through a wide range of initiatives—spanning engaging events, insightful workshops, and impactful community service projects—we have integrated these global goals into our campus activities, academic curriculum, and partnerships. Each action, whether a seminar on responsible consumption or a guest lecture on sustainable innovation, reflects our firm commitment to making a meaningful difference for our society and nation.

ILMA University has undertaken focused efforts across the spectrum of the 17 SDGs, reinforcing our resolve to embed sustainability into both our educational and operational frameworks. Through collaborative projects with local entities and international partners, we have contributed to reducing poverty, improving work environments, ensuring food security, and promoting good health and well-being. Each initiative marks a step toward lasting impact—from advocating for quality education and industry innovation, to advancing gender equality and addressing inequalities within communities.

The partnerships we have forged, both nationally and globally, have enabled us to address sustainability across a wide range of goals: from eradicating poverty to ensuring decent work environments; from zero hunger to improved health and well-being; from quality education to industry and innovation; from gender equality to reducing inequalities; from clean and affordable energy to sustainable cities; from clean water and sanitation to responsible consumption; and ultimately, toward protecting our planet through climate action.



Together with our esteemed partners, we continue to confront the most pressing challenges of our time, united by a shared mission to support the SDGs and to build a more sustainable future. At ILMA University, we remain steadfast advocates of the UN SDGs and are driven by a focused approach to creating sustainable solutions.

This report is not only a reflection of what has been achieved—it is also a commitment to future progress. By upholding the SDGs, we proudly carry forward the torch of sustainable development, advancing these global goals with dedication, responsibility, and a vision for a brighter tomorrow.



1 NO POVERTY



The fight against poverty lies at the heart of sustainable development. By organizing activities such as donation drives, CSR initiatives, and charity programs, efforts were made to uplift underprivileged communities and create opportunities for inclusivity. These actions not only provided direct support but also promoted social responsibility and compassion.

9+

Publications

4400+

Scholarship

Donation Drive 2024

Embracing the true spirit of generosity and compassion during the holy month of Ramadan, Ilma University proudly collaborated with ISAC Team Turkey and Team China to organize a heartfelt donation drive at Al Mustafa Orphanage. This meaningful initiative aimed to uplift and support the less fortunate, bringing smiles, warmth, and a sense of belonging to the children at the orphanage.



The event was more than just a charitable act—it was a celebration of unity, cultural exchange, and shared humanity. Volunteers from all three organizations came together to distribute essential items, Ramadan food packages, and gifts, ensuring that the children felt valued and remembered during this sacred time. The atmosphere was filled with joy, gratitude, and hope as the teams interacted with the children, sharing moments of kindness and creating lasting memories.



Ilma University's involvement in this drive reflects its unwavering commitment to social responsibility and community engagement. By fostering international collaborations and promoting the values of empathy and service, the university continues to inspire its students and partners to make a meaningful difference in the lives of others.

Cultural Cuisine Communication: **Bridging Worlds Through Flavor**



ILMA University's Faculty of Management Sciences proudly hosted a vibrant CSR activity session titled

Cultural Cuisine Communication

The session highlighted how cuisine serves as a universal language, bridging diverse communities through the power of flavor. With the theme "Cultural cuisine bridges worlds, speaking languages only flavors understand," the event emphasized food's role in cross-cultural dialogue and unity.

This flavorful initiative was organized by Javeria Khan, celebrating diversity and togetherness through culinary traditions.





International Day of Charity (Blood Donation Drive)

Key Objectives of the Blood Donation Drive:

In commemoration of the **International Day of Charity**, our institution organized a **Blood Donation Drive** on **September 5, 2025**, in collaboration with the Saylani Welfare Trust, a renowned humanitarian organization serving underserved communities.

The event aimed to promote compassion, civic responsibility, and social unity among students and staff. It was inspiring to see such enthusiastic participation from the student body.

We are proud to share that **over 200 students voluntarily** donated blood. Their generous contributions have the potential to save lives and reflect the positive impact of youth-led community efforts.

This initiative reinforced the importance of **giving back** and highlighted the **values of empathy and social responsibility** that lie at the heart of our institution.

- To mark the International Day of Charity through a meaningful social initiative.
- To promote empathy, generosity, and community service among students and staff.
- To encourage voluntary blood donation and highlight its life-saving impact.
- To foster civic responsibility within the student body.
- To strengthen ties with humanitarian partners like Saylani Welfare Trust.
- To cultivate active participation in charitable activities on campus.
- To showcase collective efforts in supporting public health and social welfare.



2 ZERO
HUNGER



Ending hunger is essential to achieving equity and dignity for all. Through donation drives, the institution contributed to reducing food insecurity and ensuring that vulnerable groups had access to basic nourishment. These initiatives aligned strongly with the global call for food security and sustainability.

5+

Publications

260700+

Food Bank in lbs

1188+

Beneficiaries

3000+

Drives

Donation Drive 2024

Embracing the true spirit of generosity and compassion during the holy month of Ramadan, Ilma University proudly collaborated with ISAC Team Turkey and Team China to organize a heartfelt donation drive at Al Mustafa Orphanage. This meaningful initiative aimed to uplift and support the less fortunate, bringing smiles, warmth, and a sense of belonging to the children at the orphanage.



The event was more than just a charitable act—it was a celebration of unity, cultural exchange, and shared humanity. Volunteers from all three organizations came together to distribute essential items, Ramadan food packages, and gifts, ensuring that the children felt valued and remembered during this sacred time. The atmosphere was filled with joy, gratitude, and hope as the teams interacted with the children, sharing moments of kindness and creating lasting memories. Ilma University’s involvement in this drive reflects its unwavering commitment

to social responsibility and community engagement. By fostering international collaborations and promoting the values of empathy and service, the university continues to inspire its students and partners to make a meaningful difference in the lives of others.



3 GOOD HEALTH
AND WELL-BEING



Good health is a cornerstone of human development. A variety of activities—from blood donation drives and awareness sessions to sports tournaments and wellness campaigns—were conducted to promote physical, mental, and emotional well-being. These initiatives encouraged healthy lifestyles while building a culture of care and support.

18+

Publications

89%

Satisfaction

65%

Engagement

2268+

Total Beneficiaries



Table Tennis Tournament

ILMA University, Gulshan Campus, successfully hosted an exciting Table Tennis Tournament, bringing together talented players from across the campus. The event created a vibrant atmosphere filled with energy, enthusiasm, and sportsmanship.

The tournament aimed to promote student engagement, physical fitness, and teamwork, reflecting ILMA's strong

commitment to holistic student development. Participants displayed exceptional skills, agility, and determination, making the matches thrilling for both players and spectators.

Winners were awarded trophies and certificates in recognition of their outstanding performances, while all participants were applauded for their dedication and spirit of fair play.

This sporting event not only encouraged healthy competition but also strengthened bonds among students, showcasing ILMA University's culture of excellence beyond academics.



Beach Party

SEPTEMBER 2022



Wave and Rave Beach Party

The Wave and Rave Beach Party, held on 14th September, was a vibrant and memorable celebration that brought together students, faculty, colleagues, and friends for a refreshing day by the shoreline. Organized with the aim of fostering community spirit and promoting student well-being, the event provided an ideal opportunity for participants to relax, recharge, and connect in a lively, open-air environment.

Set against the scenic backdrop of the beach, the day was filled with sunshine, upbeat music, and exciting beachside activities that kept the energy high throughout. Students and faculty alike enjoyed a range of recreational activities including beach volleyball, water games, and team-building exercises, which added a spirit of healthy competition and camaraderie to the gathering.

→ Purpose

Fostering community spirit, relaxation & student well-being

→ Activities

Beach volleyball, water games, team-building exercises

→ Entertainment

Live DJ, music, performances & food stalls





The event also featured a variety of engaging entertainment segments, live DJ performances, and food stalls, creating a festive atmosphere where everyone could celebrate together. The refreshing sea breeze, combined with laughter, music, and vibrant colors, made the entire experience truly unforgettable.

The Wave and Rave Beach Party successfully embodied ILMA University's commitment to providing students with holistic development opportunities that extend beyond academics. By blending relaxation, social interaction, and recreation, the event encouraged stronger bonds within the ILMA community while promoting SDG 3: Good Health & Well-Being and SDG 17: Partnerships for the Goals through collective participation and shared joy.



International Day of Charity

Blood Donation Drive

To mark the International Day of Charity, ILMA University organized a Blood Donation Drive on September 5, 2025, in collaboration with the Saylani Welfare Trust, a leading humanitarian organization dedicated to community service.

The initiative was designed to instill values of compassion, civic duty, and social solidarity among students and staff. The response was remarkable, with over 200 students voluntarily donating blood, reflecting their generosity and commitment to saving lives. This collective effort not only provided critical support for those in medical need but also underscored the spirit of empathy and humanity that defines ILMA University's educational mission. The success of this drive stands as a powerful testament to the university community's dedication to meaningful social impact.



Movement for Wellness

Ilma University proudly hosted its Movement for Wellness event, bringing together students, faculty, and staff for a dynamic celebration of health, fitness, and unity. The event was a vibrant reminder of the importance of physical well-being and the power of community engagement.

Throughout the day, participants took part in a series of exciting activities designed to promote movement, build camaraderie, and ignite team spirit. The 100M Race kicked things off with a thrilling display of speed and agility, as runners dashed toward the finish



line with energy and determination. Next up was the Push-Up Challenge, where strength and endurance were put to the test, drawing cheers from a supportive crowd.

Laughter and teamwork took center stage during the Three-Legged Race, a fun-filled competition that had everyone smiling. The intensity ramped up with Arm Wrestling, as participants flexed their inner power and grit in friendly bouts of strength. To wrap things up, a high-energy Workout Session brought

the community together for a shared fitness experience, leaving everyone feeling inspired and revitalized. This event is a shining example of Ilma University's commitment to fostering a healthy, active lifestyle and creating spaces where wellness thrives. Together, we continue to build a campus culture that champions movement, connection, and holistic well-being.



Ilma University Goes Pink for Breast Cancer Awareness



Ilma University proudly turned pink this October in support of Breast Cancer Awareness Month. The campus was adorned with pink ribbons and symbolic decorations, creating a visual reminder of the importance of early detection and education surrounding breast cancer. The initiative aimed to not only raise awareness but also foster a culture of compassion, support, and proactive health care among students, faculty, and staff.





As part of the awareness campaign, Ilma University organized informative sessions, guest lectures, and interactive activities to engage the university community. Health professionals and guest speakers highlighted the significance of regular screenings, self-examinations, and the need to destigmatize conversations around breast health. Pamphlets, awareness kits, and informative material were distributed throughout the week to help educate individuals on symptoms and preventive measures.



Peaceful March Held at ILMA University's Gulshan Campus to Promote Inner Peace and Harmony

ILMA University's Gulshan campus hosted a Peaceful March this week, bringing together students, faculty, and community members to advocate for love, harmony, and inner peace through the practice of meditation.

Participants joined in a symbolic walk across the campus, emphasizing the importance of mindfulness and emotional well-being in today's fast-paced world. The event highlighted meditation as a powerful tool for finding inner peace and fostering mutual understanding.

Throughout the march, students carried placards with messages of positivity, compassion, and resilience, reminding everyone

of the role that mindfulness plays in creating a balanced life. Faculty members also encouraged students to adopt meditation as a daily practice to manage stress, improve focus, and nurture emotional stability.



The initiative was not just about walking together, but about sending out a strong message of collective responsibility towards building a more peaceful and tolerant society. Attendees shared their personal experiences of how meditation has helped them cope with challenges, strengthen relationships, and cultivate empathy.

Organizers expressed hope that such initiatives would continue to inspire unity and encourage people to embrace inner calm as a way of promoting peace on a larger scale. Events like these reaffirm ILMA University's commitment to holistic development, where education goes hand in hand with mental wellness, social harmony, and the nurturing of compassionate global citizens.



Soulful & Inspiring Session



The Gulshan Campus Auditorium came alive with energy, inspiration, and music during an unforgettable session that left everyone buzzing with excitement!

An incredible guest speaker and a mesmerizing music session set the tone for an event to remember. Brought to life through the efforts of Sir Hassan, in collaboration with the Creative and Events Department, the atmosphere was nothing short of electric.

From learning to laughter, and melodies to memories — it was a perfect blend of knowledge and harmony. Here's to more such uplifting experiences at ILMA University





Jashn-e-Jeet Concert 2024



The ILMA University Main Campus came alive with an electrifying atmosphere as students, faculty, and guests gathered for the much-anticipated Jashn-e-Jeet Concert 2024. The highlight of the evening was a spectacular live performance by the sensational band Jeem Se Jaffar, who set the stage on fire with their powerful vocals, rhythmic beats, and infectious energy.

The event, aptly named Jashn-e-Jeet—a celebration of victory and spirit—brought together the university community in a jubilant display of unity, music, and celebration. The concert was part of a broader series of student engagement activities designed to reward academic dedication, promote cultural expression, and foster a vibrant campus life.



Key Highlights



Venue & Atmosphere:

ILMA University Main Campus was filled with energy, excitement, and celebration.



Main Attraction:

Live performance by the sensational band Jeem Se Jaffar with powerful vocals, rhythmic beats & dynamic stage presence.



Purpose:

Celebration of victory & spirit — fostering unity, cultural expression, and vibrant campus life.



Audience Engagement

Students, faculty, and guests actively participated — singing, dancing & cheering throughout the concert.





From the moment the band took the stage, the crowd was on its feet—singing along, dancing, and soaking in the high-octane atmosphere. The campus grounds echoed with cheers as Jeem Se Jaffar performed their popular hits, blending soulful lyrics with a dynamic stage presence that left the audience captivated.

Adding to the spectacle were state-of-the-art sound systems, dazzling light displays, and a professionally managed event setup that ensured a seamless and immersive experience for everyone in attendance.





Bringing Joy, Energy & Togetherness

Carnival Shines Bright

The ILMA Gulshan Campus was transformed into a vibrant hub of energy and excitement as the ILMA Gulshan Carnival unfolded in spectacular fashion. Organized by the Creative & Events Department of ILMA University's Gulshan Campus, the carnival was more than just an event — it was a celebration of creativity, unity, and youthful spirit.

With colorful stalls, lively music, interactive games, delicious food, and artistic displays, the carnival attracted a large number of students, faculty members, and visitors who came together to celebrate the essence of campus life. The atmosphere was filled with laughter, enthusiasm, and a true sense of community.



The event was graced by a distinguished panel of Chief Guests whose presence elevated the occasion: Mr. Farhan Ansari, Member of National Assembly (MNA) from Gulshan; Sir Hammad Tahir, Pro-Chancellor of ILMA University; Dr. Javeria, Head of Gulshan Campus; and Sir Rao Naeem, Director Coordination. Their support and encouragement were deeply appreciated and reflected ILMA University's ongoing commitment to fostering an environment that blends academic excellence with holistic student development.

Speaking at the occasion, the Chief Guests applauded the efforts of the organizing team and emphasized the importance of such events in building confidence, creativity, and a strong sense of community among students. They highlighted how these activities contribute to shaping well-rounded individuals prepared to face future challenges.

The ILMA Gulshan Carnival was not only a success in terms of turnout and engagement but also stood as a shining example of what student-led innovation and teamwork can achieve. Events like these continue to strengthen ILMA's vibrant campus culture and provide students with meaningful experiences beyond the classroom.



4 QUALITY EDUCATION



Education is the most powerful tool for empowerment and growth. By hosting seminars, workshops, MoUs, conferences, convocations, and cultural learning events, continuous efforts were made to foster knowledge, innovation, and skill development. These initiatives aimed at building a competitive and globally connected educational ecosystem.

44+

Publications

77+

Guest Speaker

1210+

Scholarship

11,340,000+

Scholarship in PKR

1:20

Students-to-Faculty
Ratio

254+

Events, Projects &
Field Visits

90%

Graduates Rates

CLO Virtual Fashion 2nd Workshop with Naeem Shah



ILMA University successfully conducted the second edition of the CLO Virtual Fashion Workshop, led by the industry expert Mr. Naeem Shah. The workshop provided students with hands-on training in 3D garment visualization, digital pattern making, and fashion design simulation using the advanced CLO software.

This session built upon the foundation of the first workshop, offering participants deeper insights into virtual prototyping, fabric simulation, and realistic rendering techniques that are revolutionizing the fashion industry.

Through interactive demonstrations and practical exercises, students gained valuable skills in creating digital fashion collections that align with the latest global trends in virtual design and sustainable fashion technology.

The workshop highlighted ILMA University's dedication to equipping its students with cutting-edge digital tools and preparing them for the future of fashion design.



19th Convocation

ILMA University proudly celebrated its 19th Convocation Ceremony at the prestigious PC Hotel Karachi, marking yet another milestone in its journey of academic excellence. The grand event witnessed the conferment of degrees upon 350 accomplished graduates across diverse disciplines, symbolizing their hard work, dedication, and perseverance.

Adding to the glory of the ceremony, 42 outstanding students were honored with gold and silver medals in recognition of their exceptional academic performance and remarkable achievements.

The Convocation was graced by the presence of Chancellor Noman Abid Lakhani, T.I., who congratulated the graduating class, their proud parents, and the dedicated faculty. He commended their tireless efforts in shaping a future driven by knowledge, innovation, and integrity.



42
medals



350
graduates



**Final Year
Projects**





The ceremony also showcased innovative final-year projects, highlighting the creativity and problem-solving skills of ILMA's students. These projects not only reflected academic rigor but also demonstrated real-world application and impact.

In a remarkable initiative to strengthen graduate employability, ILMA University announced induction into its Management Trainee Program along with guaranteed job placements for all graduates, ensuring that every student steps confidently into the professional world with promising opportunities.

This Convocation stood as a celebration of success, innovation, and opportunity, reaffirming ILMA University's commitment to nurturing leaders of tomorrow.



Graduation is a milestone of achievement,
but the true journey begins when
knowledge turns into impact.





ISAC Handover Ceremony 2024

ILMA University proudly organized the prestigious ISAC Handover Ceremony 2024 at its main campus, marking a significant moment in the university's student leadership landscape. The event, held on 29 April 2024, witnessed the formal induction of the ILMA Student Activity Council (ISAC) members, who took an oath and were presented with badges. Distinguished guests graced the occasion, including Dr. Yasmeem Sultana, Dean of the Faculty of Media & Design; Dr. Raja Rehan, Dean of the Faculty of Management Sciences; and Dr. Abdus Salam, Dean of Computer

Sciences. Their presence added to the grandeur of the ceremony as they personally awarded badges and certificates to the deserving students. The highlight of the event was the induction of the new ISAC President, Syed Wasiq Bukhari, who solemnly took the oath of office in front of the society members. In his inaugural speech, President Bukhari shared his vision and plans for the future of ISAC, outlining strategies to enhance student engagement, foster creativity, and promote a culture of inclusivity within the university community.

The ISAC Handover Ceremony served as a platform to celebrate the passion, dedication, and leadership potential of ILMA University's students. It showcased the university's commitment to nurturing young talent and providing opportunities for personal and professional growth. ILMA University extends its heartfelt congratulations to the newly appointed ISAC members and wishes them success in their endeavors to serve the student body and contribute positively to the university's vibrant campus life.



Second Vice Chancellor Summit focusing on Digital literacy initiatives and workforce development programs

Ilma University proudly hosted the Second Vice Chancellors’ Summit, focusing on “Digital literacy initiatives and workforce development programs,” drawing eminent vice chancellors from leading universities across Sindh. The summit witnessed a blend of physical presence and virtual participation from distinguished figures nationally. Welcoming the esteemed guests, Prof. Dr. Mansoor Uz Zafar Dawood, Vice Chancellor of Ilma University, underscored the summit’s objectives, expressing optimism for collaborative ideas and future development stemming from the day’s deliberations.

Madam Mahwish Faraz, Vice-Chairperson of Ilma University and Member of the HEC Commission, emphasized the necessity of prioritizing a comprehensive digital literacy program involving all stakeholders to cultivate a unified workforce capable of meeting industry demands.





Dr. Sarosh Hashmat Lodhi, Vice-Chancellor of NED University of Engineering and Technology and HEC Commission member, delivered a keynote address highlighting the global impact of AI across various sectors. He stressed the imperative of fostering digital literacy and nurturing AI-driven human capital, despite challenges such as population growth, poverty, and financial constraints. Dr. Tariq Rafi, Chairman of Sindh Higher Education, commended the summit's

focus, stressing the significance of dialogue to grasp the pivotal role of digital literacy in shaping the digital economy. As the Chief Guest, Prof. Dr. Mukhtar Ahmed lauded Ilma University for convening such a crucial discussion among Vice Chancellors of national universities. He emphasized the urgency of digital literacy, warning of the repercussions of inaction in the rapidly evolving global landscape. He also highlighted HEC's initiatives, including the establishment of state-of-the-art data centers across major cities and ongoing collaborations

with Huawei Company on advanced technology projects. The ceremony concluded with Madam Mahwish Faraz and Prof. Dr. Mansoor Uz Zafar honoring the guests with shields, symbolizing appreciation for their contributions. Syed Kashif Rafi, Registrar of Ilma University, conveyed gratitude in the vote of thanks, while the summit was skillfully hosted by Dr. Yasmeen Sultana Farooqui, Dean of the Faculty of Media and Design.





World Fusion Fest 2.0

Participation of 23 Teams

ILMA University's MUN brought together 23 enthusiastic teams, each representing a unique nation and contributing diverse perspectives on pressing global issues.

Four Main Committees

The event featured four dynamic committees: Human Rights, Security Council, Climate Crisis, and General Assembly — each addressing critical topics shaping today's world.

Drafting Resolutions

Across all committees, participants engaged in intense debates and worked collaboratively to draft resolutions, showcasing their problem-solving and leadership abilities.

Student Impact

The MUN served as a transformative experience, enhancing students' understanding of diplomacy, international relations, and critical global challenges.

Ilma University Hosts Spectacular World Fusion Fest 2.0 Showcasing 23 Cultures from Across the Globe Karachi, Pakistan - May 12, 2024 - Ilma University proudly organized the highly anticipated World Fusion Fest 2.0, an extraordinary celebration of cultural diversity and unity, on 11th May 2024. The event,

held on the university campus, showcased the vibrant tapestry of 23 distinct cultures from countries including Malaysia, Turkey, Philippines, Germany, Morocco, France, Australia, and more. Students from various classes enthusiastically spearheaded and curated this kaleidoscopic event, infusing it with their

passion for cultural exchange and mutual understanding. Distinguished guests gracing the occasion included Counsel General Herman Hardynata Ahmad from Malaysia, Counsel General Cemal Sangu from Turkey, Counsel General Jagath Abeywarna from Sri Lanka, Andreas Wegner, Consul Deputy Head of Mission



from Germany, M. Hanif Khan, District Governor of Rotary International District 3271, and esteemed representatives from the Philippines and Russia, among many others.

The event commenced with an inspiring inauguration ceremony, where Vice Chancellor of Ilma University, Prof. Dr. Mansoor uz Zafar Dawood, Registrar Syed Kashif Rafi, Dean, Faculty of Media & Design, Dr. Yasmeen Sultana, and Dean, Faculty of Management Sciences, Dr. Raja Rehan, alongside other faculty members, graced the occasion with their esteemed presence.



Attendees were treated to a sensory feast as they indulged in the diverse cuisines and experienced the rich traditions of each participating culture. The event culminated in the announcement of the highly anticipated Global Leader Title, a fiercely contested competition among the 23 participating countries. Team Turkey emerged victorious, claiming the prestigious title, while Team Egypt secured the first runner-up position, and Team Italy clinched the second runner-up spot.

Speaking at the event, all guests praised the organizers for their exceptional efforts in promoting intercultural dialogue and understanding. The **World Fusion Fest 2.0** truly exemplified Ilma University's commitment to fostering a global community that celebrates diversity and embraces unity.



Path to Mern Stack Seminar



ILMA University’s Gulshan Campus recently hosted an insightful seminar titled “Path to MERN Stack”, held from 3:00 PM to 4:00 PM. The session provided participants with a comprehensive understanding of the MERN (MongoDB, Express.js, React.js, Node.js) technology stack, highlighting its relevance and application in modern web development. Attendees gained valuable knowledge about the tools and frameworks that power full-stack JavaScript applications, making the seminar a productive and engaging experience for aspiring developers and tech enthusiasts alike.



Fresher's Fiesta 2.0

ILMA University's Gulshan Campus came alive on 6th July 2024 as students gathered for the electrifying Fresher's Fiesta 2.0. From 3 PM to 7 PM, the Student Lounge transformed into a vibrant hub of music, laughter, and youthful energy. Organized to welcome new students with flair, the event featured a dynamic mix of performances including music, theater, open mic sessions, and exciting games. The atmosphere was buzzing with enthusiasm as freshers mingled, made new friends, and soaked in the spirit of university life.

The highlight of the event was the incredible display of student talent that set the tone for a memorable academic year ahead.



Film Fest

A Showcase of Student Excellence

ILMA University proudly hosted the ILMA Film Fest on August 24, 2024, at the Main Campus Auditorium, celebrating the creativity and storytelling talents of its Media Science students. The event featured a captivating lineup of short videos, ranging from emotionally powerful documentaries to imaginative fiction films. Attendees were treated to an engaging experience that highlighted the diverse perspectives and technical skills nurtured within the university's media program.

Orientation Session for New Admissions Summer

ILMA University recently welcomed a new cohort of eager students with an engaging and informative orientation session held at Main and Gulshan Campus. The session aimed to familiarize incoming students with the university's culture, resources, and academic expectations, ensuring a smooth transition into their academic journey. The event commenced with highlighting ILMA University's commitment to academic excellence and holistic student development and provided insights into the various academic programs and support services available, empowering students to make informed decisions about their educational paths.



The orientation also featured practical sessions on university policies, academic integrity, and the importance of maintaining a balanced academic and social life. Students had the opportunity to ask questions and interact for fostering a sense of belonging and camaraderie within the ILMA family. As students embark on this transformative journey at ILMA University, they are equipped with the knowledge and resources to thrive academically and personally. The orientation session not only prepared them for the challenges ahead but also instilled in them a sense of pride in being part of a community dedicated to learning, innovation, and global citizenship. ILMA University looks forward to supporting each student's academic aspirations and personal growth, ensuring a fulfilling and enriching university experience for all.



KSEW and ILMA University

Join Hands to Advance Education and Support Families



Karachi Shipyard & Engineering Works (KSEW) and ILMA University have officially signed a Memorandum of Understanding (MoU) aimed at strengthening academic collaboration and creating impactful opportunities for professional development. This strategic partnership focuses on enhancing the educational landscape by offering specialized training programs, academic resources, and research collaborations. Through this alliance, both institutions seek to bridge the gap between industry needs and academic excellence.

A major highlight of the MoU is the provision of scholarships exclusively for KSEW officers and their families. This initiative not only demonstrates a shared commitment to community development but also ensures greater access to higher education for deserving individuals within the KSEW network. The collaboration marks a significant step towards empowering the workforce and fostering a culture of learning, innovation, and mutual growth.





HR Panel Discussion

On 26th September 2024, the Main Campus Auditorium of Ilma University came alive with insight and inspiration as leading HR professionals gathered for a thought-provoking panel discussion titled “HR Strategies for Success: Promoting Employee Well-Being, Culture, and DEI (Diversity, Equity, and Inclusion).” The event brought together seasoned HR experts to explore strategic approaches in building inclusive workplaces, enhancing employee satisfaction, and fostering a thriving organizational culture.

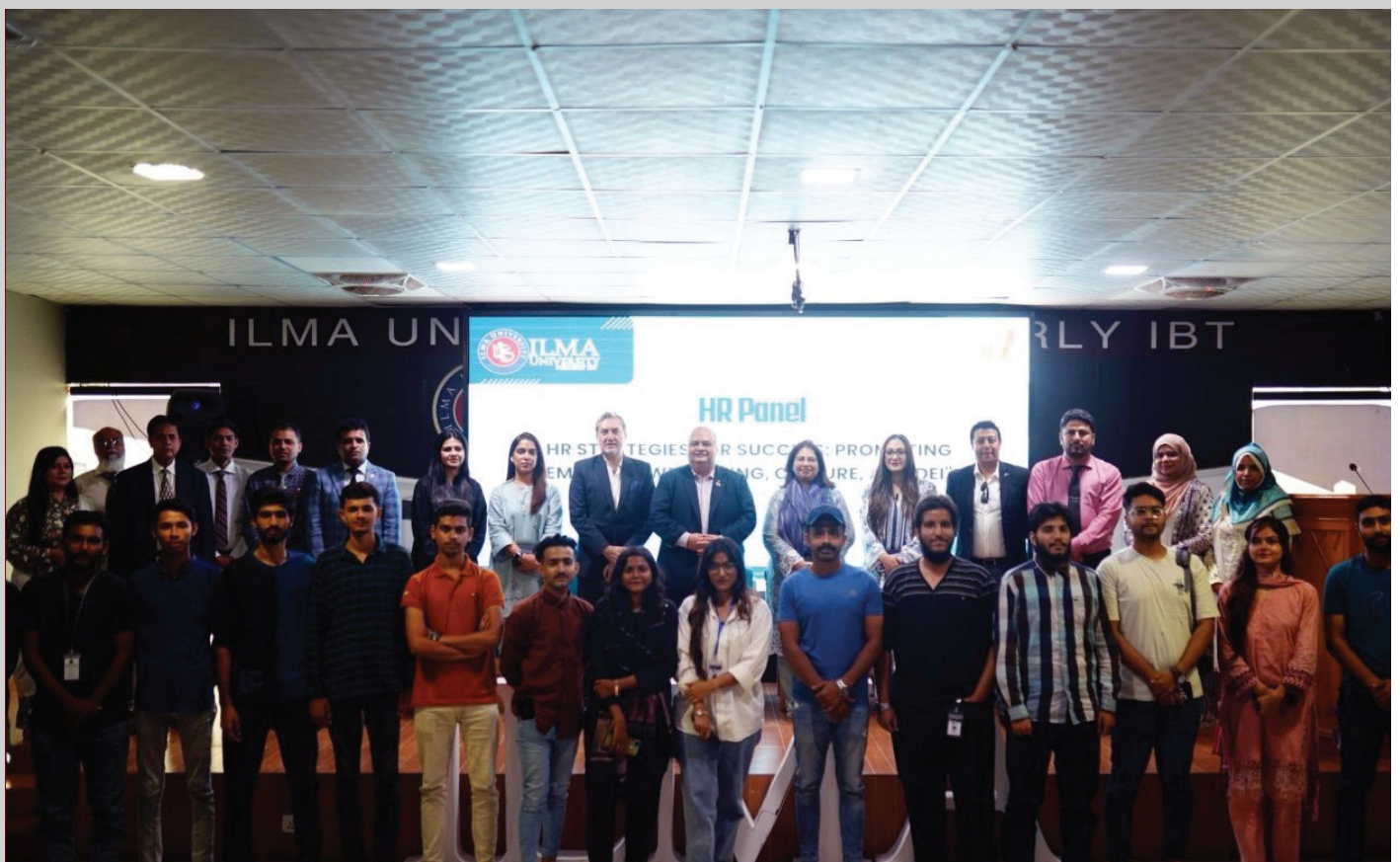
The session was moderated by Aadil Riaz, Head of HR at Pakistan Cables Ltd, who guided the conversation with thoughtfulness and a keen understanding of emerging HR trends. His role ensured a dynamic flow of ideas, allowing each panelist to share their unique perspectives and experiences.



The panel featured a distinguished lineup of industry leaders. Raiya Sultan, Head of HR Projects at TCS, shared valuable insights into transforming employee engagement through innovative HR initiatives. Faryal Shahid Khawaja, CEO of HR Wizards Consulting, emphasized the critical role of leadership in embedding DEI into organizational strategy and daily operations. Andaleeb Dawood, Head of Service Delivery & HR at Decibel, discussed how aligning service delivery with internal culture leads to enhanced employee and customer satisfaction.

Also contributing meaningfully to the dialogue was Jehanzeb Khan, a seasoned HR Consultant, who offered strategic viewpoints on adapting HR practices to meet the evolving needs of the modern workforce. Asila Khandwala, Group Head of Human Resources at BankIslami Pakistan Limited, concluded the session by highlighting the importance of well-being programs and inclusive policies in driving long-term organizational success.

The event served as a powerful platform for exchanging knowledge, best practices, and real-world examples that inspire transformative change in workplaces. Attendees left with actionable strategies and renewed motivation to prioritize employee well-being, strengthen organizational culture, and commit to diversity, equity, and inclusion in their respective institutions.



Implementation of Bloom Taxonomy and Table of Specifications

The workshop aims to equip educators with the knowledge and skills to effectively implement Bloom’s Taxonomy and the Table of Specifications (ToS) in their teaching practices. These tools are essential for developing comprehensive learning objectives, assessments, and instructional strategies.

ILMA University Recruitment Drives:

Connecting Students with Leading Employers

ILMA University continues to pave the way for student success through impactful Recruitment Drives, bridging the gap between academia and industry. By collaborating with top organizations and industry leaders, ILMA provides its students with direct access to career opportunities, internships, and professional growth.

Alumni Recruitment Drive

The Alumni of ILMA University organized a highly successful Recruitment Drive aimed at creating career pathways for graduating students. The event brought together companies from diverse sectors, ensuring students had the chance to engage with recruiters, understand market demands, and showcase their skills.



Leading Industry Partners

Some of the most renowned organizations joined hands with ILMA University to participate in this drive, including HBL, Indus Hospital, Dubai Islamic Bank, Dr. Essa Laboratories, Human Capital, RexD, XGEN Technologies, Pak Qatar, and Innovative Code Labs. Their participation reflected a strong commitment to supporting young talent by offering interviews for both jobs and internships.



Recruitment Drive with Artistic Milliners



In another major initiative, ILMA University successfully organized a Recruitment Drive in collaboration with Artistic Milliners, focusing specifically on Final Year Project (FYP) students from the Computer Science Department. This drive provided students a valuable opportunity to step into the professional world and interact with one of the leading names in the textile and technology sector.



Computer Science Students Win Prestigious Innovation Award at IEEE Fair 2024



We are proud to share the outstanding achievement of students from the Department of Computer Science at ILMA University, who have been honored with a prestigious award at the 13th IEEE Fair 2024. The event took place at the Karachi Expo Centre from September 10–12, 2024.

Their award-winning project, titled “IoT-Based Flood Monitoring System,” was recognized for its innovative approach to early flood detection and disaster prevention—an area of critical importance in the

context of climate resilience and public safety. The award was presented by Mr. Muhammad Ali Malkani, Minister of Universities and Boards, Sindh.

The project was developed by a talented team comprising Mr. Badiuddin, Mr. Muhammad Tabish Khan, Ms. Manisha Kumari, and Mr. Ali Zaib Zaidi. Their work exemplifies the department’s commitment to addressing real-world challenges through

cutting-edge research and applied technology.

This milestone also reflects the visionary leadership and unwavering support of our Honorable Vice Chancellor, Prof. Dr. Mansoor uz Zafar Dawood. His active presence at the IEEE Fair and steadfast encouragement played an integral role in guiding and inspiring our students throughout their journey.



Literacy Debate Competition

On September 9th, the campus came alive with intellectual energy as the Literacy Debate Competition took center stage, igniting a spark of curiosity and thoughtful engagement among participants and attendees alike. Organized to celebrate the transformative power of literacy, the event provided a dynamic platform for passionate debaters to explore and challenge pressing social, political, and cultural issues.

Participants, representing diverse academic backgrounds, showcased exceptional critical thinking, in-depth research, and persuasive oratory skills. The debates were marked by rigorous argumentation, respectful dialogue, and a genuine eagerness to understand differing viewpoints—highlighting the importance of literacy not only as the ability to read and write but as a tool for empowerment and informed citizenship.



From thought-provoking rebuttals to eloquent closing statements, the competition fostered a vibrant exchange of ideas, encouraging students to think beyond conventional boundaries. Judges and audience members were equally impressed by the depth of knowledge and conviction displayed by the debaters.

More than just a competition, the event stood as a testament to how literacy fuels dialogue, shapes societies, and helps individuals find their voice in a complex world. By promoting critical engagement and awareness, the Literacy Debate Competition underscored the role of education in building a more thoughtful, inclusive, and literate future.



Appointment as a Member of the Syndicate of Benazir Bhutto Shaheed University

We extend our warmest congratulations to our esteemed Chancellor, Mr. Noman Abid Lakhani, T.I., on his prestigious appointment as a Member of the Syndicate of Benazir Bhutto Shaheed University.

This remarkable recognition is not only a personal achievement but also a collective moment of pride for the entire ILMA University family. It reflects his unwavering commitment to academic excellence, visionary leadership, and dedicated service to the higher education sector of Pakistan.

Being appointed to the Syndicate of such a distinguished public institution underscores the trust, respect, and admiration he commands within the academic community. The Syndicate, as the highest statutory decision-making body of the university, plays a crucial role in shaping policies, ensuring quality standards, and driving initiatives that uplift education and research. Mr. Lakhani's inclusion in this body is a clear acknowledgment of his outstanding leadership, deep expertise, and progressive vision for education in the country.

Throughout his career, Mr. Lakhani has consistently worked to empower students, strengthen academia-industry linkages, promote innovation, and build sustainable models of higher education. His efforts have not only elevated ILMA University's reputation as a leading institution but also contributed significantly to the broader development of Pakistan's education sector.

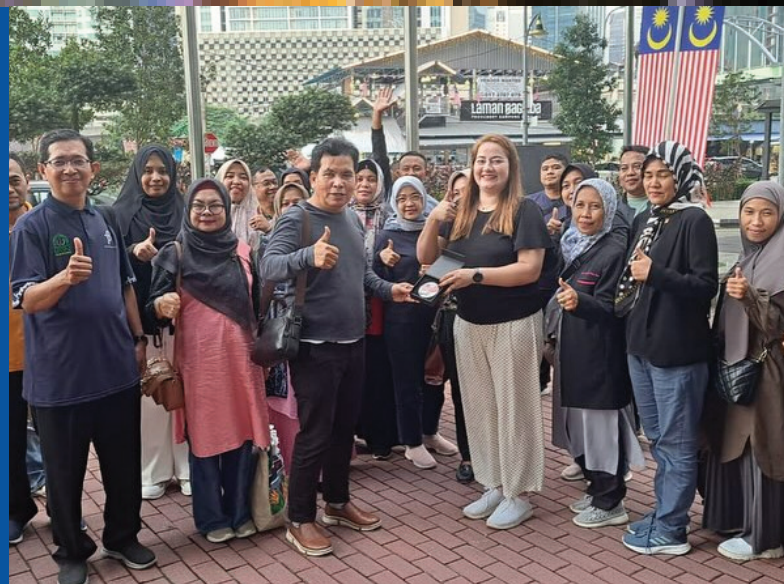
This appointment stands as yet another milestone in his distinguished journey, and we are confident that his valuable insights will contribute immensely to policy-making, governance, and the advancement of higher education at Benazir Bhutto Shaheed University.

We take immense pride in celebrating this achievement and remain inspired by Mr. Lakhani's vision to nurture future leaders and transform education into a powerful force for national progress.



Delegation Visits University of Kuala Lumpur

We are thrilled to share that a delegation from ILMA University visited our MoU partner, University of Kuala Lumpur (UniKL) in Malaysia. The visit strengthens our collaboration in academic excellence, research, and student exchange opportunities. Exciting discussions took place on innovative strategies, joint research, and enhancing global learning experiences. Stay tuned for more updates on this fruitful partnership! Both universities exchanged souvenirs, symbolising our growing partnership and commitment to advancing education together.





Congratulations to Registrar Syed Kashif Rafi on Prestigious Appointment



We are proud to share that our esteemed Registrar, Syed Kashif Rafi, has been appointed to the Standing Committee on Public Relations of the Federation of Pakistan Chambers of Commerce and Industry (FPCCI). This recognition is a testament to his outstanding contributions to the field of communications and institutional leadership.

The FPCCI, being one of the most influential business chambers in the country, plays a vital role in shaping economic and trade policy. Mr. Rafi’s inclusion in the Standing Committee on Public Relations reflects his professional excellence and the trust placed in him by national stakeholders.

FPCCI

Appointment

Leadership

Recognition

Communications

Excellence





Students Visit SBP Museum



Students from ILMA University's Gulshan Campus recently embarked on an eye-opening educational tour of the State Bank of Pakistan Museum, diving deep into the rich history of the nation's economy and banking system.

From witnessing the evolution of currency to exploring the pivotal role the State Bank of Pakistan (SBP) plays in shaping the country's financial landscape, students had an immersive experience filled with learning, insight, and discovery.

The visit offered a unique opportunity to connect classroom knowledge with real-world economic history — truly a memorable day of learning beyond the books





ILMA University Signs MoU with **UNITAR International University, Malaysia**



ILMA University is proud to announce the signing of a Memorandum of Understanding (MoU) with UNITAR International University, Malaysia. This landmark agreement signifies a commitment to fostering collaboration in key academic areas, including Student and Faculty Exchange Programs, Research Collaboration & Internationalization. This partnership reflects ILMA University's dedication to internationalization, enhancing



the academic experience, and promoting global cooperation. By working together, ILMA and UNITAR aim to empower students and faculty with a richer educational experience, contributing to the academic and professional growth of both nations.



Strengthening Educational Ties with Indonesia



ILMA University engaged in meaningful discussions with a consortium of public and private sector universities from Indonesia, under the patronage of ASEAN, in Kuala Lumpur. The meeting brought together Deans, Heads of Departments, and senior faculty members from Indonesian universities to explore collaboration opportunities in student and faculty exchange programs, research partnerships, and quality assurance. This is a pivotal step in fostering stronger regional educational cooperation and enhancing academic excellence.





17th

International Conference of

Management & Social Sciences!

ILMA University proudly inaugurated the 17th International Conference on Management and Social Science, a distinguished event focused on fostering international cooperation, sustainable development, and academic exchange. The conference gathered diplomats, experts, and thought leaders from around the world to address global challenges and explore opportunities for collaboration in various fields.

The event began with a warm welcome by Prof. Dr. Mansoor uz Zafar Dawood, Vice Chancellor of ILMA University, who emphasized the significance of the conference in strengthening academic and diplomatic relations between nations. He reaffirmed ILMA University's dedication to advancing knowledge, and innovation, and facilitating global collaborations for the betterment of society. He applauded the efforts of the Conference Chair, Prof. Dr.

Raja Rehan, Dean, Faculty of Management Sciences, Conveners, Syed Kashif Rafi, Registrar, Prof. Dr. Imtiaz Subhani, Director ORIC, Dr. Fahad Lasi, Additional Director, QAL, Conference Co-Chairs, Advisory & Organizing Committee members, faculty, staff and students for this outstanding conference.



The opening session was marked by a recitation of the Holy Quran, followed by the National Anthem, setting a respectful tone for the day's proceedings. Distinguished keynote speakers included: Herman Hardynata Ahmad, Consul General of Malaysia, spoke on the role of advanced technology in driving Malaysia's economic progress and the growing academic

cooperation between Malaysia and Pakistan, particularly through ILMA University. Keynote speaker, Muhammad Faiz Kidwai, Founder of Rotary Pakistan Smart Villages, discussed the importance of sustainability in education and shared the transformative role of Rotary Pakistan in advancing rural development and contributing to global sustainability goals.

Prof. Dr. S.M. Tariq Rafi, Chairman of the Sindh Higher Education Commission, praised ILMA University for hosting the conference and underscored the need for universities to embrace technology and innovation to prepare students for the challenges ahead.



The session concluded with the vote of thanks by the Registrar of ILMA University and Conference Convener, Syed Kashif Rafi, expressing deep gratitude to the Chief Guest, Guests of Honor, and Keynote Speaker for their valuable contributions to the success of the event. A special vote of thanks was extended to the Lead Partner of the conference, Pakistan Mercantile Exchange Limited (PMEX), for their support and acknowledged the significant role played by PMEX for being one of the engines driving our economy. The second part of the conference featured a series of thought-provoking panel discussions that addressed a wide array of topics in management, social sciences, and sustainability. Notable sessions included:

The 17th International Conference on Management and Social Science featured a series of engaging panel discussions that covered a wide range of critical topics in management, economics, and sustainability. Experts explored debt management and policy coordination, emphasizing how effective debt strategies and international policy alignment can foster financial stability and long-term economic growth. A session on sustainable development practices focused on how these practices contribute to regional stability, incorporating economic, environmental, and social factors to build a more sustainable future. Another panel examined consumer perceptions and attitudes towards SMS advertising in Pakistan, providing insights into how consumer engagement with SMS marketing is shaped by perceptions and its broader impact on marketing strategies. Discussions also addressed content marketing's impact on consumer purchase intentions, particularly the mediating role of social media and





online convenience, alongside the moderating effects of brand equity.

The session on sustainable strategies and business value creation highlighted how companies can integrate sustainability into their operations, balancing profitability with social and environmental responsibility. Experts also explored the synergy between HR initiatives and a positive work environment, examining how HR practices can improve job satisfaction, employee engagement, and organizational success. The conference also looked at the determinants of unemployment in Pakistan, analyzing how economic factors such as GDP growth, inflation, foreign direct investment, and population growth influence unemployment trends. A session focused on graduate employability in Malaysia examined the crucial role of technology skills, self-efficacy, and personality in shaping employability outcomes within the Malaysian Technical University Network (MTUN). Finally, the panel on sustainable financial growth in Pakistan's automobile sector analyzed the effects of solvency, company size, financial leverage, and the degree of financial leverage (DFL) on long-term sustainability within the industry.

As a token of appreciation for their invaluable contributions, shields were presented to the distinguished speakers and guests. The day 1 of the conference concluded with a networking session, offering attendees the opportunity to engage in meaningful exchanges and explore potential future collaborations across academic and professional fields.





Mastering the Art of Film & Drama

ILMA University recently hosted an inspiring and insightful seminar titled “**Mastering the Art of Film & Drama**,” bringing together media students and aspiring creatives with prominent figures from the entertainment industry. The event provided a platform to explore the creative, technical, and professional aspects of film and drama through engaging discussions and personal stories.

The seminar featured two distinguished guest speakers. Mr. Ali Sohail Jaura, a renowned director, shared his experiences behind the camera and offered valuable insights into the filmmaking process. He spoke about the importance of storytelling, the role of a director in shaping narratives, and the challenges faced in the Pakistani film industry.

Alongside him, Ms. Ayesha Toor, a celebrated actress known for her compelling performances, captivated the audience with her journey in the world of acting. She discussed the craft of character development, the emotional demands of the profession, and the perseverance required to succeed in a competitive field.

Held on 4th October from 3:00 PM to 6:00 PM at the Main Campus of ILMA University, the seminar drew a large number of students, faculty, and film enthusiasts. Attendees left with a deeper understanding of the industry and renewed motivation to pursue their creative passions.



Financial Acumen Seminar & Certificate Distribution Ceremony

ILMA University proudly participated in the Financial Acumen Seminar & Certificate Distribution Ceremony, organized by Financial Acumen in collaboration with the Pakistan Stock Exchange and Umm-ul-Aaima Group of Companies. Syed Kashif Rafi, Registrar and Director of Sustainability, International Linkages & Opportunities, represented the university as a distinguished speaker. The event also featured prominent industry leaders, including Ms. Raeda Latif, Chief Marketing & Business Development Officer, Pakistan Stock Exchange; Mr. Munir Khanani, CEO, Munir Khanani Securities; Mr. Muhammad Noman, Founder & CEO, Umm-ul-Aaima Group of Companies; Mr. Mubashar Sadik, CEO, Institute of Financial Markets of Pakistan; Mr. Bilal Farooq Zardi, CEO, Pakistan Stock Broker Association; Dr. Aftab Imam, Executive Director, State Life Corporation; and Mr. Fawad Shaikh, President, Pakistan Business Group. The Dean, Faculty of Management Sciences, Dr. Raja Rehan; Head of IT, Mr. Zohaib Sajid; and Faculty Coordinator, Department of Business Administration, Mr. Fazal Qureshi, also attended, representing ILMA University. The event brought together leading businessmen, corporate professionals, and students, fostering dialogue on financial literacy and professional development.



MoU with Benazir Bhutto University

Ilma University and Benazir Bhutto Shaheed University Of Technology & Skills Development, Khairpur Mirs, have officially sealed their partnership through a Memorandum of Understanding (MoU) signing ceremony. This strategic collaboration aims to foster academic excellence, research, and innovation between the two institutions.

The MoU is expected to facilitate student exchanges, joint research projects, and faculty development programs, ultimately enriching the educational experiences of students from both universities. By pooling their resources and expertise, Ilma University and Benazir Bhutto Shaheed University Of Technology & Skills Development, Khairpur Mirs, are poised to make a meaningful impact in the fields of technology, skill development, and beyond.



Youth Talk House



Ilma University recently hosted the much-anticipated Youth Talk House 1.0, an engaging and thought-provoking session designed to provide young individuals with a dynamic platform to express their views, share ideas, and spark meaningful dialogue. The event brought together students, youth leaders, and aspiring change-makers for an open forum focused on discussion, debate, and collaboration.

Held on campus, Youth Talk House 1.0 created a safe and stimulating environment where young voices were not only heard—but celebrated. Participants explored a wide range of topics relevant to today's youth, from education and entrepreneurship to social challenges, innovation, and the digital future. The session encouraged critical thinking, active listening, and respectful dialogue, empowering attendees to speak with confidence and clarity.



This initiative reflects Ilma University's continued commitment to nurturing youth leadership, creative thinking, and active civic engagement. By organizing platforms like Youth Talk House, the university reaffirms its belief that young minds hold the key to building a better, more inclusive future.

The success of Youth Talk House 1.0 marks the beginning of an exciting journey—one where students take the lead in shaping conversations that matter. More sessions are expected to follow, expanding this interactive forum and allowing even more young voices to rise and resonate.





Ilma University Vice Chancellor Nominated to Prestigious SHEC Committee

Ilma University is proud to announce that its Vice Chancellor has been nominated to the Expert/Technical Discipline Committee for General Universities in Sindh by the Sindh Higher Education Commission (SHEC).

This nomination reflects a recognition of the Vice Chancellor's outstanding leadership and academic expertise. The committee plays a key role in shaping higher education policies, reviewing academic standards, and guiding the development of universities across Sindh.

Ilma University celebrates this significant achievement as a testament to its commitment to academic excellence and thought leadership in the education sector. The appointment further strengthens the university's engagement with policymaking bodies and reinforces its role in advancing higher education in Pakistan.



Dragon Awards 2024

Celebrating Excellence at the Dragon Awards 2024!

On 6th December 2024, ILMA University honored outstanding achievements, dedication, and talent at the prestigious Dragon Awards. The evening was filled with pride, joy, and applause as we celebrated the extraordinary accomplishments of our winners.



5 GENDER
EQUALITY



Achieving gender equality remains a central global goal. While no direct activity was highlighted in this cycle, the institution continues to stand committed to creating inclusive spaces where women and men enjoy equal opportunities in education, leadership, and social participation.

6+

Publications

638+

Beneficiaries

30 : 70

Female /Male Ratio



Breast Cancer Awareness



Campus Turned Pink

Visual solidarity with **breast cancer fighters** & survivors



Pink for **hope** and **strength**.



Highlights

Awareness Campaign

Guest lectures, sessions & interactive activities

Health Guidance

Guest lectures, sessions & interactive activities

Awareness Material

Kits distributed to educate community

Ilma University proudly turned pink this October to highlight the importance of women’s health and empowerment under the framework of Gender Equality (SDG5). The campus was adorned with pink ribbons and meaningful decorations, symbolizing solidarity with women fighting breast cancer and reminding the community of the critical need for equal access to health education and preventive care.

As part of this impactful initiative, Ilma University organized awareness sessions, guest lectures, and interactive activities to educate students and faculty on early detection, self-examinations, and destigmatizing conversations around women’s health. Health professionals and experts emphasized the role of knowledge, awareness, and timely medical checkups in saving lives.



Students and faculty actively participated by wearing pink, showcasing unity, compassion, and advocacy for women’s rights to quality healthcare. This initiative reinforced Ilma University’s commitment

to promoting gender equality, ensuring women’s health issues are addressed, and empowering society through awareness, education, and support.



HR Panel Discussion Highlights

HR Strategies for Success



The panel discussion on “HR Strategies for Success: Promoting Employee Well-Being, Culture, and DEI (Diversity, Equity, and Inclusion)”, held on 26th September 2024 at Ilma University, reflected the institution’s commitment to advancing the goals of SDG 5: Gender Equality. The event brought together leading HR professionals who emphasized the critical importance of building workplaces that are not only inclusive but also provide equal opportunities for both men and women to thrive. Speakers





highlighted how effective HR strategies, grounded in diversity, equity, and inclusion, can break systemic barriers, support female leadership, and create fair representation across all organizational levels.

The discussions underscored the role of leadership in embedding gender-sensitive policies, promoting work-life balance, and ensuring well-being programs that cater to the unique needs of all employees. Real-world examples shared by panelists showcased how inclusive practices foster innovation, employee satisfaction, and long-term organizational growth. By hosting this thought-provoking session, Ilma University positioned itself as a proactive advocate of gender equality and inclusivity, reaffirming its responsibility towards shaping progressive workplaces in line with SDG 5's global vision of empowering women and promoting equal rights in every sphere of life.



Women journalists participation in World Press Freedom Day

Ilma University’s School of Media Science marked World Press Freedom Day with an engaging panel discussion that aligned with the goals of SDG 5: Gender Equality. The event highlighted the essential role of journalism in advancing not only freedom of expression but also gender equality and women’s empowerment in the media landscape.

Distinguished panelists, including Lubna Jarrar Naqvi and Shabina Faraz, emphasized the significance of women’s voices in journalism and their role in shaping narratives around social justice and environmental issues. Their participation underscored how greater inclusion of women in media leads to more balanced, diverse, and representative reporting.

The discussions shed light on the challenges women journalists face, from safety concerns to workplace inequities, while also celebrating their resilience and contributions to press freedom. By bringing these perspectives forward, the event encouraged aspiring media students—especially young women—to pursue careers in journalism and contribute to a more inclusive and equitable media environment.



Through this initiative, Ilma University reaffirmed its commitment to promoting gender equality in media education and practice, ensuring that the next generation of journalists is equipped to champion fairness, representation, and equal opportunities for all.



6 CLEAN WATER AND SANITATION



Achieving gender equality remains a central global goal. While no direct activity was highlighted in this cycle, the institution continues to stand committed to creating inclusive spaces where women and men enjoy equal opportunities in education, leadership, and social participation.

6+

Publications

638+

Beneficiaries

30 : 70

Female /Male Ratio



House of Water Wins ILMA LEAD 2024



The stage was set for the grand finale of ILMA LEAD 2024, and we are proud to announce the champions — House of Water!

Their groundbreaking ideas, exceptional teamwork, and unwavering commitment to sustainability truly reflected the spirit of SDG 6: Clean Water and Sanitation. By focusing on innovative solutions to ensure safe, accessible, and sustainable water resources, they showcased how young minds can drive transformative change for communities and the planet.

Congratulations to the House of Water team for their remarkable achievement and for setting a powerful example of how innovation and responsibility can go hand in hand in shaping a sustainable future



ILMA Students Take Action for Our Seas



ILMA University students dedicated a day to cleaning the beach in support of the Sustainable Development Goals. This impactful initiative not only restored the natural beauty of the coastline but also raised awareness about water conservation, recycling, and the urgent need to keep our seas plastic-free.



By acting locally and thinking globally, our students highlighted the importance of SDG 6: ensuring clean water and sanitation for all, reminding us that small actions today lead to a healthier, more sustainable tomorrow.



7 AFFORDABLE AND CLEAN ENERGY



Sustainable energy is vital for long-term progress. While there were no direct events linked to this goal, the university acknowledges the importance of transitioning toward clean and renewable energy sources for future resilience.

52+

Publications

Renewable Energy

100 kilo watt

Main Campus

63 kilo watt

Gulshan Campus

82GJ

Total energy used from low-carbon sources

Furthermore, the university integrated sustainability themes into academic discussions, workshops, and student projects, encouraging learners to explore renewable technologies and practical energy solutions. These ongoing actions reflect Ilma University's unwavering dedication to SDG 7 – Affordable & Clean Energy, setting a benchmark for higher education institutions in Pakistan to follow.



Renewable Energy Awareness

ILMA University actively promotes awareness about renewable energy sources such as solar, wind, and hydro power through seminars, workshops, and classroom projects. In 2024, students and faculty collaborated on discussions highlighting the growing importance of clean energy in Pakistan’s sustainable future. Interactive sessions allowed students to explore small-scale renewable systems and understand how renewable energy can reduce dependency on non-renewable sources. These initiatives reflect ILMA’s mission to educate future leaders who are informed, responsible, and environmentally conscious.



Energy Efficiency, Conservation & Sustainability



ILMA University implemented several energy conservation measures during 2024. The campuses adopted LED lighting, motion sensors, and optimized HVAC systems to minimize electricity waste and operational costs. A special campaign titled **“Save Energy, Save Future”** encouraged students and staff to adopt mindful energy practices in daily campus activities. These combined efforts have not only reduced ILMA’s carbon footprint but also instilled a culture of responsibility and environmental stewardship among the university community.





Empowering the Future with Renewable Energy

Ilma University continued to strengthen its commitment to sustainability and clean energy through the consistent operation and optimization of its solar power systems installed at the Main and Gulshan campuses. With a combined capacity of 163 kilowatts, these systems have significantly reduced the university's reliance on fossil fuels while maintaining a steady supply of renewable electricity for campus operations. Throughout the year, efforts were

focused on enhancing energy efficiency, conducting periodic performance reviews, and ensuring maximum utilization of solar resources. The initiative not only continues to lower energy costs and carbon emissions but also supports Ilma University's long-term vision of becoming a fully sustainable academic institution.

8 DECENT WORK AND ECONOMIC GROWTH



Promoting decent work and sustainable economic growth is essential for empowering communities. Through career fairs, recruitment drives, panel discussions, industry visits, and financial seminars, the institution strengthened pathways for students to enter the workforce with skills, dignity, and opportunity.

81+

Publications

77+

Guest Speaker

417+

No of placements

972+

No of Internships

77+

No of workshops



Empowering Future Designers through Digital Innovation



ILMA University successfully conducted the second edition of the CLO Virtual Fashion Workshop, led by industry expert Mr. Naeem Shah, to enhance student competencies in the emerging field of digital fashion technology. This initiative aligns with Sustainable Development Goal 8 (Decent Work and Economic Growth) by promoting skill development, innovation, and employability within the creative economy.

The workshop offered participants hands-on experience in 3D garment visualization, digital pattern making, and fashion design simulation using advanced CLO software—a leading tool in global fashion production. Students explored virtual prototyping, fabric simulation, and realistic rendering, gaining insight into sustainable design processes that minimize material waste and production costs.

By integrating technology into fashion education, ILMA University continues to foster entrepreneurship, creativity, and future-ready skills, empowering students to meet the evolving demands of the global fashion industry. This initiative reflects the university’s commitment to creating inclusive economic opportunities and preparing graduates for meaningful, innovative careers in the digital economy.





ILMA
UNIVERSITY
FORMERLY IBT



Congratulations

19th



Empowering Graduates for a Sustainable Future

ILMA University continues to champion economic growth and career empowerment through transformative academic initiatives and industry engagement. The 19th Convocation 2024, held at the PC Hotel Karachi, marked a proud milestone as 350 graduates received their degrees, with 42 students honored for outstanding academic excellence. The

ceremony celebrated not only educational achievement but also career readiness, as graduates were offered induction into ILMA's Management Trainee Program and guaranteed job placements, ensuring a smooth transition from academia to the professional world.

Chancellor Mr. Noman Abid Lakhani, T.I., applauded

the graduates, faculty, and parents for their dedication, emphasizing ILMA's role in nurturing talent that drives innovation and sustainable economic progress. The convocation also highlighted the University's commitment to fostering entrepreneurship, innovation, and employable skills, aligning with the United Nations Sustainable

Development Goal 8 (SDG 8) on promoting inclusive and sustainable economic growth, productive employment, and decent work for all.

As part of the celebration, final-year projects were showcased, reflecting creativity, entrepreneurial thinking, and technological innovation. These projects underscored ILMA's focus on equipping students with practical skills that meet evolving industry demands, supporting the creation of new business ventures, job opportunities, and pathways for self-employment. By bridging the gap between academic knowledge and professional application, ILMA ensures that graduates are not only workforce-ready but also capable of contributing meaningfully to the economy, fostering innovation-driven growth, and promoting sustainable development in Pakistan and beyond.

The University's strategic partnerships with leading businesses and organizations provide students with internships, real-world projects, and mentorship opportunities that enhance their employability. These engagements allow graduates to develop essential soft skills, critical thinking, and leadership capabilities, which are vital in today's competitive and dynamic job market. Such industry-academia collaboration ensures that ILMA alumni are prepared to step into roles that stimulate economic activity, generate wealth, and contribute to a vibrant and inclusive labor market.



Second Vice Chancellors' Summit

The summit's discussions directly support SDG 8's targets by addressing the need for a skilled workforce in a rapidly evolving digital economy. Key figures from the event, such as Madam Mahwish Faraz, Vice-Chairperson of Ilma University, and Dr. Tariq Rafi, Chairman of Sindh Higher Education, emphasized the crucial role of digital literacy in preparing individuals to meet industry demands and participate effectively in the digital economy.



The focus on nurturing AI-driven human capital, as highlighted by Dr. Sarosh Hashmat Lodhi, Vice-Chancellor of NED University, directly relates to the target of achieving higher levels of economic productivity through diversification, technological upgrading, and innovation. The summit's emphasis on collaborative efforts and dialogue among universities and with the Higher Education Commission (HEC) reflects the multi-stakeholder partnerships essential for creating inclusive and sustainable economic opportunities.

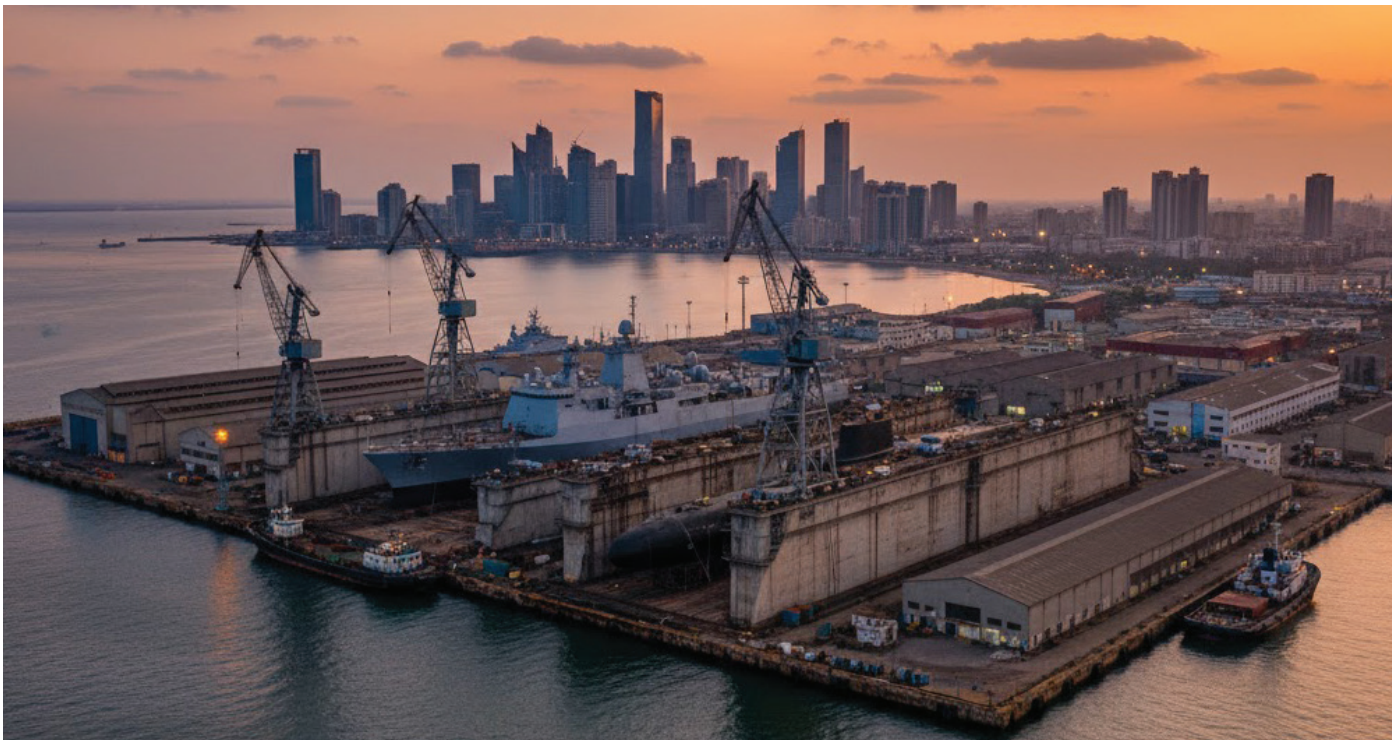


Ultimately, the event, with its focus on equipping the workforce with essential digital skills, directly contributes to the creation of decent work and fosters the kind of economic growth that is sustainable and inclusive for all, which is the core objective of SDG 8.



KSEW and ILMA University

Join Hands to Advance Education and Support Families



Karachi Shipyard & Engineering Works (KSEW) and ILMA University have officially signed a Memorandum of Understanding (MoU) aimed at strengthening academic collaboration and creating impactful opportunities for professional development. This strategic partnership

focuses on enhancing the educational landscape by offering specialized training programs, academic resources, and research collaborations. Through this alliance, both institutions seek to bridge the gap between industry needs and academic excellence.



A major highlight of the MoU is the provision of scholarships exclusively for KSEW officers and their families. This initiative not only demonstrates a shared commitment to community development but also ensures greater access to higher education for deserving individuals within the KSEW network. The collaboration marks a significant step towards empowering the workforce and fostering a culture of learning, innovation, and mutual growth.



Promoting Decent Work and Sustainable Growth through HR Excellence



On 26th September 2024, the Main Campus Auditorium of Ilma University came alive with insight and inspiration as leading HR professionals gathered for a thought-provoking panel discussion titled “HR Strategies for Success: Promoting Employee Well-Being, Culture, and DEI (Diversity, Equity, and Inclusion).” The event brought together seasoned HR experts to explore strategic approaches in building inclusive workplaces, enhancing employee satisfaction, and fostering a thriving organizational culture.

The session was moderated by Aadil Riaz, Head of HR at Pakistan Cables Ltd, who guided the conversation with thoughtfulness and a keen understanding of emerging HR trends. His role ensured a dynamic flow of ideas, allowing each panelist to share their unique perspectives and experiences.

The panel featured a distinguished lineup of industry leaders. Raiya Sultan, Head of HR Projects at TCS, shared valuable insights into transforming employee engagement through innovative HR initiatives. Faryal Shahid Khawaja, CEO of HR Wizards Consulting, emphasized the critical role of leadership in embedding DEI into organizational strategy and daily operations. Andaleeb Dawood, Head of Service Delivery & HR at Decibel, discussed how aligning service delivery with internal culture leads to enhanced employee and customer satisfaction.

Also contributing meaningfully to the dialogue was Jehanzeb Khan, a seasoned HR Consultant, who offered strategic viewpoints on adapting HR practices to meet the evolving needs of the modern workforce. Asila Khandwala, Group Head of Human Resources at BankIslami Pakistan Limited, concluded the session by highlighting the importance of well-being programs and inclusive policies in driving long-term organizational success.

The event served as a powerful platform for exchanging knowledge, best practices, and real-world examples that inspire transformative change in workplaces. Attendees left with actionable strategies and renewed motivation to prioritize employee well-being, strengthen organizational culture, and commit to diversity, equity, and inclusion in their respective institutions.



ILMA Students Visit SBP Museum

Students from ILMA University's Gulshan Campus recently visited the State Bank of Pakistan Museum to explore how sustainable economic growth and financial stability contribute to national development — aligning with SDG 8: Decent Work and Economic Growth.

Through interactive exhibits and historical insights, students discovered the evolution of Pakistan's financial system and the State Bank's vital role in fostering inclusive growth, job creation, and responsible economic progress.

This educational visit bridged theory and practice, inspiring students to understand how strong financial institutions drive prosperity and support sustainable development — a true learning experience beyond the classroom!



Empowering Financial Literacy for Sustainable Growth

ILMA University at the Financial Acumen Seminar

ILMA University proudly participated in the Financial Acumen Seminar & Certificate Distribution Ceremony, organized by Financial Acumen in collaboration with the Pakistan Stock Exchange and Umm-ul-Aaima Group of Companies, in alignment with SDG 8: Decent Work and Economic Growth.

Syed Kashif Rafi, Registrar and Director of Sustainability, International Linkages & Opportunities, represented ILMA University as a distinguished speaker, emphasizing the importance of financial education, employability skills, and sustainable economic empowerment.

The event featured leading industry professionals, including Ms. Raeda Latif (Pakistan Stock Exchange), Mr. Munir Khanani (Munir Khanani Securities), Mr. Muhammad Noman (Umm-ul-Aaima Group of Companies), Mr. Mubashar Sadik (Institute of Financial Markets of Pakistan), Mr. Bilal Farooq Zardi (Pakistan Stock Broker Association), Dr. Aftab Imam (State Life Corporation), and Mr. Fawad Shaikh (Pakistan Business Group).

Representing ILMA University were Dr. Raja Rehan (Dean, Faculty of Management Sciences), Mr. Zohaib Sajid (Head of IT), and Mr. Fazal Qureshi (Faculty Coordinator, Department of Business Administration).

The seminar fostered awareness about financial literacy, responsible investment, and inclusive economic participation, empowering students and professionals to contribute toward a resilient and sustainable economy — a true reflection of ILMA University’s commitment to achieving SDG 8.





Recruitment Drive in collaboration with Artistic Milliners

ILMA University successfully organized a Recruitment Drive in collaboration with Artistic Milliners, aligning with SDG 8: Decent Work and Economic Growth.

The initiative targeted Final Year Project (FYP) students from the Department of Computer Science, offering them a valuable platform to transition from academia to the professional world. During the event, representatives from Artistic Milliners conducted interviews

with 30 skilled students, shortlisting 12 candidates for the next phase of recruitment at their head office in Sky Towers.

This collaboration demonstrates ILMA University's commitment to promoting youth employability, innovation, and industry-academia partnerships — key drivers of inclusive and sustainable economic growth under SDG 8.



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



Innovation and infrastructure are the backbones of sustainable development. Activities such as technology workshops, academic conferences, industry linkages, and innovation awards highlighted the commitment to fostering creativity, research, and industrial collaboration to meet modern challenges.

59+

Publications

16+

Partnerships

11+

Innovation



Workshop on PhD Scholars



Ilma University's Faculty of Management Sciences organized a specialized workshop on "Structure for Writing a Scientific Research Proposal" for PhD scholars, aimed at fostering research excellence and innovation in academia.

The session was designed to equip scholars with the essential skills required to design, structure, and present impactful research proposals that contribute to industrial innovation, technological advancement, and sustainable development — core objectives of UN Sustainable Development Goal 9 (SDG 9).

The workshop emphasized the importance of evidence-based research, methodological rigor, and innovation-driven inquiry, encouraging scholars to align their research with real-world industrial challenges and emerging technological needs. Participants gained

practical insights into developing proposals that support innovative business solutions, infrastructure growth, and knowledge-based economies. Through interactive discussions, participants explored ways to strengthen collaboration between academia and industry, ensuring that doctoral research not only advances theory but also delivers practical outcomes that enhance economic competitiveness and technological resilience.

By promoting a culture of research-driven innovation, Ilma University continues to play a pivotal role in nurturing scholars who are ready to contribute to Pakistan's progress through scientific inquiry, industrial collaboration, and sustainable innovation ecosystems — in alignment with SDG 9: Industry, Innovation, and Infrastructure.

CLO Virtual Fashion 2nd Workshop with Naeem Shah

ILMA University successfully conducted the second edition of the CLO Virtual Fashion Workshop, led by industry expert Mr. Naeem Shah, focusing on advancing innovation and technology in fashion design education.

The workshop provided students with hands-on training in 3D garment visualization, digital pattern making, and virtual prototyping using the cutting-edge CLO software—a leading innovation reshaping global fashion production through digital transformation.

Building upon the foundation of the first edition, this session emphasized technological advancement, creativity, and sustainability by integrating fabric simulation and realistic rendering techniques that reduce material waste and optimize design efficiency.

Through immersive demonstrations and interactive exercises, students developed essential digital innovation skills—bridging the gap between traditional design and modern industry practices. This initiative reflects ILMA University’s strong commitment to promoting research-driven innovation, technological infrastructure, and industry-oriented learning in alignment with UN SDG 9: Industry, Innovation, and Infrastructure.

By fostering digital literacy and sustainable innovation, ILMA University continues to empower its students to lead in the evolving landscape of fashion technology and industrial transformation.



Second Vice Chancellors' Summit

The summit's discussions directly support SDG 9's objectives, focusing on fostering innovation, digital infrastructure, and technology-driven development within higher education. Prominent leaders, including Madam Mahwish Faraz, Vice-Chairperson of Ilma University, and Dr. Tariq Rafi, Chairman of Sindh Higher Education, underscored the importance of digital transformation and technological integration to strengthen institutional capacity and promote sustainable industrial growth.

Dr. Sarosh Hashmat Lodhi, Vice-Chancellor of NED University, highlighted the significance of AI-driven innovation and research, which aligns with SDG 9's targets of enhancing scientific research, upgrading technological capabilities, and supporting sustainable industrialization.

The summit's collaborative approach—bringing together universities, policymakers, and the Higher Education Commission (HEC)—reflects the multi-stakeholder partnerships necessary for building resilient infrastructure, fostering innovation, and driving Pakistan toward a technology-empowered future.



Path to Mern Stack Seminar

ILMA University’s Gulshan Campus organized an engaging seminar titled “Path to MERN Stack”, designed to promote technological innovation and digital skill development among students. The session provided participants with an in-depth understanding of the MERN (MongoDB, Express.js, React.js, Node.js) technology stack — a key framework driving innovation in modern web development.

Through this hands-on learning experience, attendees explored the tools and frameworks essential for building scalable, high-performance web applications. The seminar reflected ILMA University’s commitment to fostering innovation, enhancing digital literacy, and preparing students to contribute effectively to the evolving technological infrastructure and industry advancements.



Visit at NCCPL

On August 1, 2024, students from ILMA University visited the National Clearing Company of Pakistan Limited (NCCPL) — a key institution supporting the financial infrastructure of the Pakistan Stock Exchange. Guided by trainer Mr. Kashif Alam Khan, the visit provided students with practical exposure to the country's capital market operations and innovative financial systems.

During the session, the NCCPL team shared valuable insights on the technological and regulatory frameworks that ensure efficiency, transparency, and security

in financial transactions. This experience bridged the gap between academic learning and industry practice, equipping students with essential knowledge of modern financial infrastructure and innovation-driven economic systems that contribute to national growth and sustainable industrial development.



Students Win Innovation Award at IEEE Fair



ILMA University's Computer Science students achieved remarkable success at the 13th IEEE Fair 2024 with their award-winning project, "IoT-Based Flood Monitoring System." Recognized for its innovative approach to disaster management and sustainable infrastructure, the project uses IoT technology for real-time flood detection and prevention.

Developed by Mr. Badiuddin, Mr. Muhammad Tabish Khan, Ms. Manisha Kumari, and Mr. Ali Zaib Zaidi, the project reflects ILMA University's commitment to fostering innovation, research, and technological advancement. Under the guidance of Prof. Dr. Mansoor uz Zafar Dawood, Vice Chancellor, students continue to contribute impactful solutions supporting resilient and sustainable development.



17TH INTERNATIONAL CONFERENCE

ILMA University Hosts the 17th International Conference on Management and Social Science: Fostering Innovation, Sustainability, and Global Collaboration

ILMA University proudly inaugurated the 17th International Conference on Management and Social Science, a prestigious platform promoting innovation, sustainable development, and academic collaboration. The conference aligned closely with Sustainable Development Goal 9 (Industry, Innovation, and Infrastructure) by emphasizing technological advancement, research-driven growth, and cross-border cooperation to strengthen global innovation ecosystems.

The event brought together diplomats, academics, and industry leaders from around the world to discuss strategies for enhancing industrial growth, sustainable business practices, and innovation-led economies. In his opening address, Prof. Dr. Mansoor uz Zafar Dawood, Vice Chancellor of ILMA University, highlighted the institution's commitment to building a knowledge-based economy through innovation and research partnerships.

Distinguished speakers, including Herman Hardynata Ahmad, Consul General of Malaysia, and Muhammad Faiz Kidwai, Founder of Rotary Pakistan Smart Villages, shared insights on how technological innovation and sustainable models can drive economic and social progress. Prof. Dr. S.M. Tariq Rafi, Chairman of the Sindh Higher Education Commission, commended ILMA University for fostering academic dialogue that bridges the gap between research, industry, and policy.

Panel discussions explored critical themes such as sustainable development practices, financial stability, digital transformation, and innovation in business and education. Experts analyzed how technology-driven strategies and entrepreneurial innovation can strengthen industrial resilience, improve employability, and create sustainable economic opportunities.

Through this impactful conference, ILMA University reaffirmed its role as a hub for innovation, research excellence, and sustainable industrial development, nurturing future leaders to drive progress in line with the objectives of SDG 9.



MoU with Benazir Bhutto University

ILMA University and Benazir Bhutto Shaheed University of Technology & Skills Development, Khairpur Mirs, have formalized a significant collaboration through the signing of a Memorandum of Understanding (MoU) aimed at advancing innovation, research, and technology-driven education. This partnership aligns with Sustainable Development Goal 9 (Industry, Innovation, and Infrastructure) by fostering academic cooperation that promotes industrial growth, research excellence, and sustainable development.

The MoU establishes a framework for joint research projects, faculty development initiatives, and student exchange programs, creating opportunities for cross-institutional learning and technological advancement. Both universities will collaborate on innovative solutions, applied research, and skill-based programs designed to strengthen Pakistan's knowledge economy and industrial capacity.

By integrating academic expertise with practical skill development, the partnership seeks to nurture a new generation of innovators and researchers who can drive technological transformation and sustainable industrial practices. This strategic alliance reaffirms ILMA University's ongoing commitment to building strong institutional linkages that contribute to inclusive innovation and resilient infrastructure, in line with the vision of SDG 9.



10 REDUCED
INEQUALITIES



Building inclusive societies requires reducing inequalities. Donation drives, CSR campaigns, and charity programs were organized to support marginalized groups and create equitable opportunities for all. These initiatives promoted compassion and highlighted the importance of social solidarity.

10+

Publications

30 : 70

Female /Male Ratio

220+

Outreach

10

ILMA University Promotes Inclusion and Equality through International Collaboration at Al Mustafa Orphanage



In the spirit of compassion and equality, ILMA University, in collaboration with ISAC Team Turkey and Team China, organized a donation drive at Al Mustafa Orphanage during the holy month of Ramadan. The initiative aligned with Sustainable Development Goal 10 (Reduced Inequalities) by promoting social inclusion, compassion, and support for marginalized communities.

This joint effort transcended cultural and national boundaries, bringing together volunteers from multiple countries to uplift underprivileged children through acts of kindness and care. Essential items, Ramadan food packages, and gifts were distributed to ensure that every child felt seen, valued, and supported.

The event served as a powerful reminder of the importance of global unity and equal opportunity, fostering an environment where diversity and empathy thrive. Through such initiatives, ILMA University continues to champion social equity, community engagement, and inclusive development, empowering individuals and communities to overcome barriers and build a more just, compassionate world.



Cultural Cuisine Communication

ILMA University’s Faculty of Management Sciences organized a meaningful CSR activity titled **“Cultural Cuisine Communication”** on Monday, July 1st, 2024, at the Main Campus. The event aligned with Sustainable Development Goal 10 (Reduced Inequalities) by celebrating diversity, inclusion, and cross-cultural understanding.

Under the theme “Cultural cuisine bridges worlds, speaking languages only flavors understand,” the session highlighted how food can unite people beyond social, cultural, and linguistic differences. Participants shared traditional dishes and stories from various cultures, fostering empathy, respect, and appreciation for global diversity.



Organized by Javeria Khan, the initiative encouraged students to embrace multiculturalism and equality, reinforcing ILMA University’s commitment to building an inclusive campus environment where every culture and community is valued equally.

Communication





Blood Donation Drive with Saylani Welfare Trust

Key Highlights:

- ➔ **Collaboration for Equality:** Partnered with Saylani Welfare Trust to promote health equity and community welfare.
- ➔ **Youth Participation:** Over 200 students voluntarily donated blood, demonstrating unity and social responsibility.
- ➔ **Promoting Inclusion:** Encouraged students and staff to contribute towards reducing health disparities within society.
- ➔ **Empathy in Action:** Reinforced the values of compassion, equality, and civic duty central to ILMA University's mission.



11 SUSTAINABLE CITIES
AND COMMUNITIES



Strong communities are at the heart of sustainability. A wide range of cultural, recreational, and awareness events—such as festivals, carnivals, seminars, and celebrations—strengthened unity, diversity, and social engagement, thereby contributing to vibrant and resilient communities.

24+

Publications

521+

Beneficiaries

Celebrating Eid Milad un Nabi

What a wonderful day at our Gulshan Campus auditorium, where students, faculty, and staff came together to celebrate Eid Milad un Nabi (PBUH) — a day symbolizing peace, compassion, and harmony within our community.

This celebration beautifully aligned with SDG 11: Sustainable Cities and Communities, emphasizing inclusive, safe, and cohesive communities through cultural and spiritual engagement.



Key Highlights:

- **Promoting Unity & Inclusion:** Brought together people from diverse backgrounds in an atmosphere of respect and shared values.
- **Cultural Preservation:** Honored rich Islamic traditions and teachings that inspire peaceful coexistence.
- **Community Engagement:** Encouraged students and staff to foster empathy, understanding, and civic spirit.
- **Inspiring Reflections:** Featured meaningful speeches and soulful naats celebrating love and humanity.

Ilm-o-Ishq

A Celebration of Faith, Knowledge, and Community at ILMA University

Ilma University’s students of the Event Management and PR Course organized a spiritually enriching event titled “Ilmo Ishq” at the university auditorium. The event featured an Islamic quiz, a Qirat competition, and a Naat competition, showcasing the talents and devotion of the university’s vibrant student community.

This initiative aligned with SDG 11: Sustainable Cities and Communities, as it promoted inclusivity, cultural preservation, and community engagement. The event not only celebrated Islamic heritage but also fostered harmony and understanding among students from diverse backgrounds. By providing a platform for creativity and expression, “Ilmo Ishq” strengthened the sense of unity and belonging within the campus, contributing to the creation of a more inclusive and sustainable community.



WFF 2.0

World Fusion Fest



Ilma University proudly hosted the grand World Fusion Fest 2.0, a vibrant celebration of cultural diversity, unity, and sustainability, held on May 11, 2024, at the university campus. The event brought together 23 cultures from across the globe—including Malaysia, Turkey, the Philippines, Germany, Morocco, France, Australia, and more—creating a powerful platform for cultural exchange and global harmony.

Aligned with SDG 11: Sustainable Cities and Communities, the festival highlighted the importance of inclusive, resilient, and culturally rich communities. Students from various departments took the lead in curating this multicultural experience, showcasing how youth-led initiatives can strengthen social cohesion and global understanding.





Distinguished guests, including Consul General Herman Hardynata Ahmad (Malaysia), Consul General Cemal Sangu (Turkey), Consul General Jagath Abeywana (Sri Lanka), and Andreas Wegner, Deputy Head of Mission (Germany), praised the university's efforts in promoting cross-cultural collaboration.

The event featured traditional cuisines, music, and performances that celebrated the richness of global heritage. The highlight of the evening was the Global Leader Title competition, where Team Turkey emerged as the winner, followed by Team Egypt and Team Italy.

Through this initiative, Ilma University reaffirmed its commitment to building inclusive and sustainable communities, fostering mutual respect, and creating spaces where culture serves as a bridge to unity and understanding.



Fresher's Fiesta 2.0

ILMA University's Gulshan Campus radiated joy and inclusivity on 6th July 2024 as it hosted the lively Fresher's Fiesta 2.0 — a celebration of community, creativity, and student engagement. From 3 PM to 7 PM, the Student Lounge transformed into a dynamic space filled with music, performances, theater, and interactive games, symbolizing the university's commitment to fostering a vibrant and inclusive campus culture.

Aligned with SDG 11: Sustainable Cities and Communities, the event emphasized the importance of building inclusive, safe, and participatory environments where students can connect, collaborate, and express themselves freely. The Fresher's Fiesta 2.0 served as more than just a welcome event — it was a platform for strengthening student bonds, promoting cultural exchange, and nurturing a sense of belonging within the university community.

The highlight of the evening was the remarkable showcase of student talent, which not only entertained but also inspired a shared vision of creativity, unity, and sustainable community spirit — values at the heart of ILMA University's mission.



Chinese Cuisine Carnival

ILMA University's Gulshan Campus radiated joy and inclusivity on 6th July 2024 as it hosted the lively Fresher's Fiesta 2.0 — a celebration of community, creativity, and student engagement. From 3 PM to 7 PM, the Student Lounge transformed into a dynamic space filled with music, performances, theater, and interactive games, symbolizing the university's commitment to fostering a vibrant and inclusive campus culture.

Aligned with SDG 11: Sustainable Cities and Communities, the event emphasized the importance of building inclusive, safe, and participatory environments where students can connect, collaborate, and express themselves freely. The Fresher's Fiesta 2.0 served as more than just a welcome event — it was a platform for strengthening student bonds, promoting cultural exchange, and nurturing a sense of belonging within the university community.

The highlight of the evening was the remarkable showcase of student talent, which not only entertained but also inspired a shared vision of creativity, unity, and sustainable community spirit — values at the heart of ILMA University's mission.





A Celebration of Creativity and Community

ILMA University proudly hosted the ILMA Film Fest on August 24, 2024, at the Main Campus Auditorium — an inspiring event that showcased the creativity, storytelling, and innovation of its Media Science students. Featuring a diverse selection of short films, from emotionally moving documentaries to imaginative fiction, the festival reflected the voices, values, and visions of the next generation of storytellers.

Aligned with SDG 11: Sustainable Cities and Communities, the ILMA Film Fest emphasized the power of art and media in promoting inclusive, sustainable, and culturally vibrant communities. Through their films, students explored themes of social awareness, urban life, and community resilience — using creativity as a tool for connection and positive change.

The event stood as a testament to ILMA University's commitment to empowering youth, fostering cultural expression, and building an environment where innovation and social consciousness thrive together.



Celebrating Eid Milad un Nabi

ILMA University's Gulshan Campus joyfully celebrated Eid Milad un Nabi, honoring the birth of the Prophet Muhammad (PBUH) with a day filled with reflection, unity, and cultural harmony. □

Aligned with SDG 11: Sustainable Cities and Communities, the celebration highlighted the importance of building inclusive and peaceful communities through shared values of love, compassion, and mutual respect. The event featured inspiring speeches and soulful naats, fostering a sense of togetherness and spiritual connection among students, faculty, and staff.



This celebration reflected ILMA University's commitment to preserving cultural and spiritual traditions, promoting social cohesion, and nurturing a vibrant campus community rooted in empathy and respect for all.



Bringing life to the campus with every hue!

ILMA University joyfully celebrated Color Day, transforming the campus into a vibrant canvas of unity, creativity, and joy. □ Students and faculty came together, dressed in bright colors, symbolizing harmony, inclusion, and the spirit of togetherness that defines our community. □

This celebration beautifully aligns with SDG 11: Sustainable Cities and Communities, emphasizing the importance of creating inclusive, safe, and dynamic spaces where everyone belongs. Through events like Color Day, ILMA University continues to foster a lively and welcoming environment that celebrates cultural diversity, student engagement, and shared happiness.

Let's keep adding color to our world — one smile, one celebration, and one act of unity at a time!



WAVE & RAVE

Beach Party



Waves, Music & Community Spirit!

ILMA University's Wave and Rave Beach Party, held on 14th September, was more than just a celebration — it was a reflection of togetherness, well-being, and community engagement. Set along the picturesque shoreline, the event brought students, faculty, and friends together to unwind, connect, and celebrate life beyond the classroom.

The day was filled with laughter, music, and beachside fun, fostering a sense of belonging and unity among participants. Events like these align with SDG 11: Sustainable Cities and Communities, by promoting social



inclusion, healthy recreation,
and vibrant community life.

Through such initiatives, ILMA
University continues to create
safe, inclusive, and joyful
spaces where students can
build meaningful connections,
nurture creativity, and
strengthen the bonds that
make our campus community
truly sustainable.



ILMA University Promotes Creative Communities through Film & Drama Seminar



ILMA University recently hosted an inspiring seminar titled **“Mastering the Art of Film & Drama”**, creating a vibrant platform for media students and aspiring creatives to engage with prominent figures from the entertainment industry. This initiative aligns with Sustainable Development Goal 11: Sustainable Cities and Communities, by encouraging cultural development, inclusive education, and community engagement through the arts.

The event featured two distinguished guest speakers. Mr. Ali Sohail Jaura, a renowned director, shared his behind-the-scenes experiences and valuable insights into the filmmaking process — highlighting storytelling, narrative-building, and the challenges of the Pakistani film industry. Ms. Ayesha Toor, a celebrated actress, captivated the audience with her personal journey, discussing character development, emotional expression, and resilience in a competitive creative field.

Held on 4th October from 3:00 PM to 6:00 PM at ILMA University’s Main Campus, the seminar drew a large number of students, faculty, and film enthusiasts. By bringing together creative minds, the university fostered a space that celebrates culture, encourages innovation, and strengthens community bonds — contributing to the development of a more inclusive and sustainable urban cultural environment.

Through such initiatives, ILMA University continues to play a pivotal role in empowering young talent, preserving cultural heritage, and promoting vibrant, sustainable communities.





Ilma University Students Lead Beach Cleanup for a Sustainable Future!

In a powerful display of community spirit and environmental responsibility, Ilma University students united for a Beach Cleanup Drive along Karachi's coastline — an initiative reflecting their dedication to creating sustainable, resilient, and inclusive communities in line with SDG 11: Sustainable Cities and Communities.

Armed with gloves, reusable bags, and a shared purpose,

the students worked hand in hand to restore the natural beauty of the shore, removing litter, sorting recyclables, and promoting awareness about the importance of clean, green, and sustainable urban spaces. Their enthusiasm highlighted the role of youth in shaping cleaner, healthier, and more livable cities.

The initiative also encouraged community engagement, as passersby joined in and learned about sustainable practices such as waste segregation,

recycling, and eco-friendly living. The students' efforts embodied the spirit of **"Act local, think global"**, reinforcing that every small action contributes to a larger global impact.

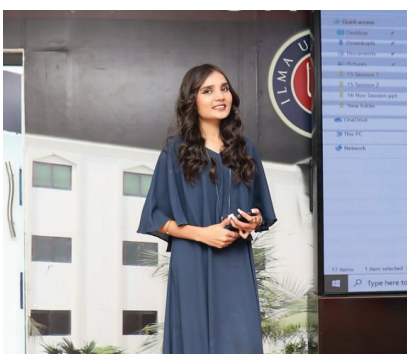
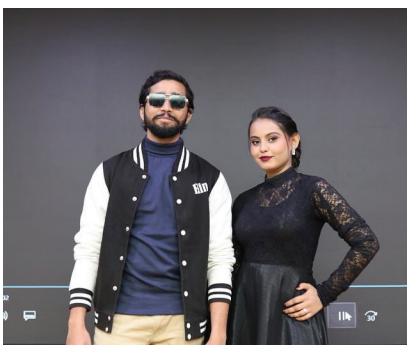
Through activities like this, Ilma University continues to foster civic responsibility, environmental stewardship, and community harmony—ensuring that students not only learn in classrooms but also lead meaningful change in the world around them.



French Culture Day

Ilma University proudly celebrated French Culture Day, transforming the campus into a lively hub of art, music, and cultural exchange — beautifully aligning with SDG 11: Sustainable Cities and Communities. The event highlighted the importance of inclusivity, diversity, and cultural preservation within modern urban life.

Students, faculty, and staff immersed themselves in the vibrant essence of French heritage through art exhibitions, traditional cuisine, fashion displays, and language appreciation activities. The campus buzzed with creativity and collaboration, reflecting how cultural exchange contributes to building cohesive and dynamic communities.



University representatives emphasized that celebrating global cultures not only enriches the academic experience but also nurtures mutual respect, tolerance, and social harmony — key pillars of sustainable and resilient societies.

The event concluded with heartfelt appreciation for the organizers, volunteers, and participants whose efforts brought the French spirit to life on campus. Through initiatives like these, Ilma University continues to champion inclusivity, cultural awareness, and community engagement — shaping a generation that values both local identity and global understanding.

Celebrating Excellence & Community Spirit

On 6th December 2024, Ilma University proudly hosted the Dragon Awards 2024, a spectacular event celebrating achievement, dedication, and the spirit of excellence — perfectly aligned with SDG 11: Sustainable Cities and Communities.

The evening brought together students, faculty, and staff in a vibrant celebration of talent and hard work, reinforcing the values of unity, recognition, and community development. By honoring outstanding contributions across academic, creative, and leadership domains, the event highlighted the importance of nurturing individuals who actively contribute to a sustainable and inclusive society.

Each award reflected Ilma University’s ongoing mission to build a thriving campus culture that values innovation, collaboration, and social responsibility. The Dragon Awards 2024 not only recognized personal success but also celebrated the collective strength of the Ilma community — a true reflection of how inclusive institutions foster resilient and sustainable growth.



Jashn-e-Jeet Concert

The ILMA University Main Campus was filled with energy and excitement as students, faculty, and guests gathered for the Jashn-e-Jeet Concert 2024, headlined by the sensational band Jeem Se Jaffar. Their electrifying performance, paired with the vibrant participation of the audience, turned the night into a true celebration of talent, togetherness, and community spirit.

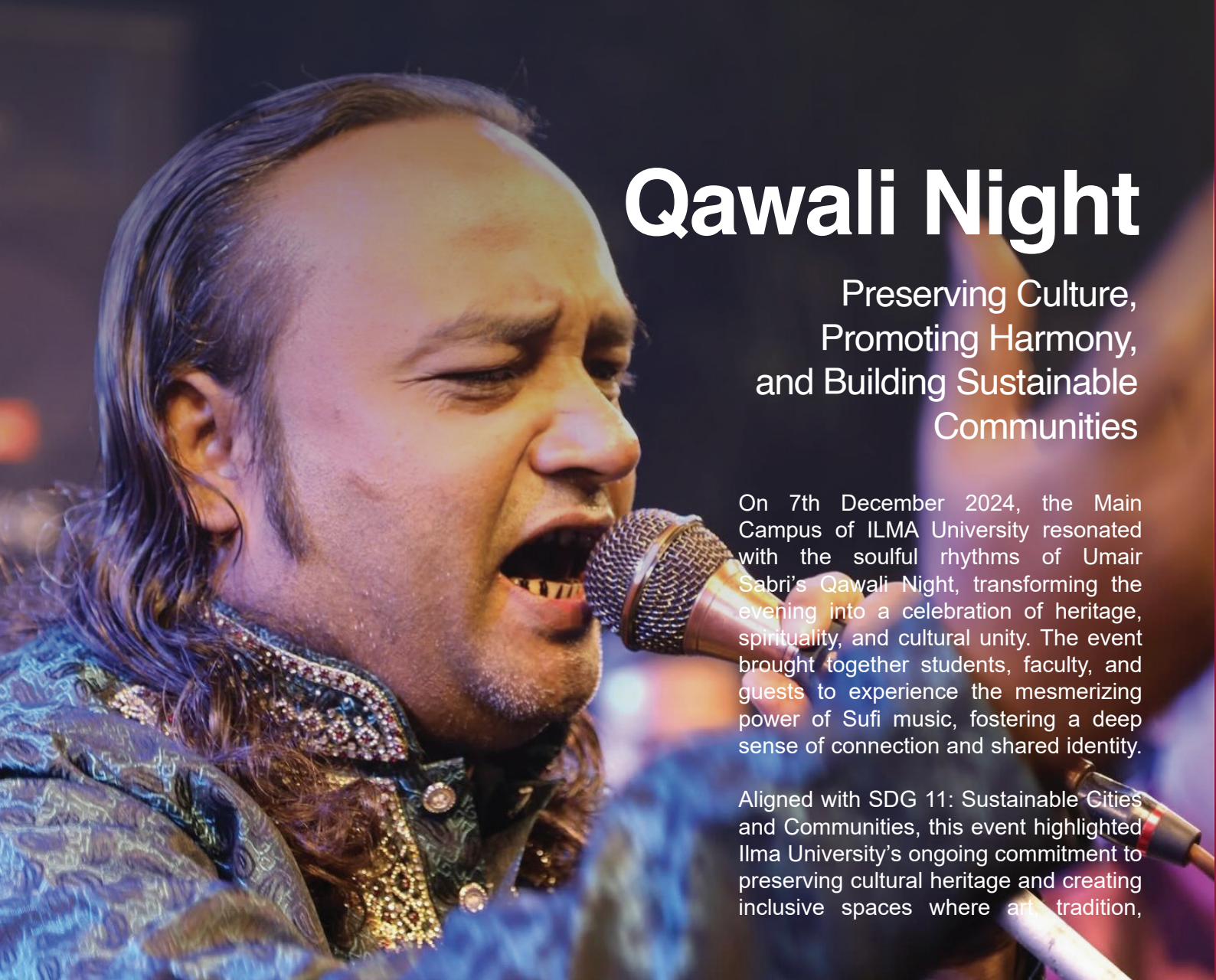
Aligned with SDG 11: Sustainable Cities and Communities, the event highlighted Ilma University's commitment to fostering a vibrant, inclusive, and

culturally rich campus environment. Through music and celebration, the university continues to promote spaces where creativity thrives, diversity is embraced, and social bonds are strengthened.

The concert wasn't just an evening of entertainment — it was a reflection of Ilma University's vision to build a sustainable, connected, and dynamic academic community where culture, learning, and collaboration go hand in hand.







Qawali Night

Preserving Culture,
Promoting Harmony,
and Building Sustainable
Communities

On 7th December 2024, the Main Campus of ILMA University resonated with the soulful rhythms of Umair Sabri's Qawali Night, transforming the evening into a celebration of heritage, spirituality, and cultural unity. The event brought together students, faculty, and guests to experience the mesmerizing power of Sufi music, fostering a deep sense of connection and shared identity.

Aligned with SDG 11: Sustainable Cities and Communities, this event highlighted Ilma University's ongoing commitment to preserving cultural heritage and creating inclusive spaces where art, tradition,

and community spirit flourish. By celebrating the timeless beauty of Sufi music, the university reaffirmed its role as a center of cultural preservation and social harmony.

The enchanting performances, spiritual melodies, and collective participation reflected how cultural activities can inspire togetherness, emotional well-being, and sustainable community development. Qawali Night 2024 was not just an evening of music—it was a tribute to Pakistan's rich artistic legacy and a reminder that sustainability begins with nurturing our cultural roots.





Fostering Vibrant, Inclusive, and Sustainable Campus Communities



The ILMA Gulshan Campus came alive with color, creativity, and connection during the ILMA Gulshan Carnival 2024, a celebration that perfectly embodied the essence of SDG 11: Sustainable Cities and Communities. Organized by the Creative & Events Department, the carnival served as a platform for students, faculty, and guests to unite through art, culture, and community engagement.



With its colorful stalls, interactive games, live performances, and artistic displays, the event highlighted how inclusive cultural activities strengthen social bonds and promote sustainability through shared participation. The presence of distinguished guests, including MNA Farhan Ansari, Pro-Chancellor Sir Hammad Tahir, Dr. Javeria, and Sir Rao Naeem, added immense value, reinforcing ILMA University's commitment to nurturing holistic student growth.



ILMA University Honors Cultural Diversity and Community Spirit

ILMA University's Sindh Cultural Day was a lively celebration of heritage, unity, and inclusivity—perfectly aligning with SDG 11: Sustainable Cities and Communities. The campus radiated with color and pride as students, faculty, and guests came together, dressed in traditional Ajrak and Sindhi Topi, to honor the deep-rooted traditions of Sindh.

The event featured folk music, cultural performances, and

traditional displays, reflecting ILMA University's ongoing commitment to preserving cultural heritage while fostering community cohesion within an urban academic setting.

By celebrating Sindh Cultural Day, ILMA University not only paid homage to Pakistan's diverse cultural identity but also emphasized the importance of building inclusive and culturally vibrant communities—where respect, understanding, and shared heritage strengthen the social fabric for a more sustainable future.



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Sustainable consumption is crucial for protecting the planet. While not directly highlighted, the Plastic-Free Sea campaign reflected the importance of responsible production and waste reduction, raising awareness for long-term environmental responsibility.

68+

Publications

342+

Beneficiaries

12

Responsible Consumption Awareness Week at ILMA University

ILMA University successfully hosted a week-long event titled “**Responsible Consumption Awareness Week**”, dedicated to promoting sustainable living, mindful consumption, and waste reduction within the campus community.

The initiative aimed to educate students, faculty, and staff on how small lifestyle choices can have a significant impact on the environment. Throughout the week, a series of interactive workshops, exhibitions, panel discussions, and student-led campaigns were organized to highlight the importance of reducing waste, reusing materials, and making environmentally responsible purchasing decisions.

ILMA University continues to take proactive steps toward sustainability, integrating environmental education and social responsibility into its academic framework in alignment with the United Nations Sustainable Development Goals (SDGs).



13 CLIMATE
ACTION



Sustainable consumption is crucial for protecting the planet. While not directly highlighted, the Plastic-Free Sea campaign reflected the importance of responsible production and waste reduction, raising awareness for long-term environmental responsibility.

61+

Publications

340+

Beneficiaries

Greenspace

4452 square meter

Coastal Cleanup and Creative Recycling at Sea View

ILMA University organized a large-scale Coastal Cleanup and Creative Recycling Initiative at Sea View Beach, reaffirming its dedication to protecting marine ecosystems and combating the growing threat of pollution.

Through this impactful effort, ILMA University not only contributed to the cleanliness of Karachi's coastline but also instilled a sense of responsibility and environmental stewardship among students. The campaign stood as a reminder that climate action is not optional — it is essential for a sustainable future.

ILMA University continues to champion sustainability and environmental responsibility through education, innovation, and action-oriented initiatives aligned with the United Nations Sustainable Development Goals (SDGs) — particularly those addressing climate resilience and ecological preservation





Sustainable consumption is crucial for protecting the planet. While not directly highlighted, the Plastic-Free Sea campaign reflected the importance of responsible production and waste reduction, raising awareness for long-term environmental responsibility.

3+

Publications

14

Hosted Webinar on Protecting Life Below Water

ILMA University organized a large-scale Coastal Cleanup and Creative Recycling Initiative at Sea View Beach, reaffirming its dedication to protecting marine ecosystems and combating the growing threat of pollution.

Through this impactful effort, ILMA University not only contributed to the cleanliness of Karachi’s coastline but also instilled a sense of responsibility and environmental stewardship among students. The campaign stood as a reminder that climate action is not optional — it is essential for a sustainable future.

ILMA University continues to champion sustainability and environmental responsibility through education, innovation, and action-oriented initiatives aligned with the United Nations Sustainable Development Goals (SDGs) — particularly those addressing climate resilience and ecological preservation



Beach Cleaning and Environment Protection Day at Sea View

ILMA University organized a vibrant and impactful event titled “Beach Cleaning and Environment Protection Day” at Sea View, Karachi. The initiative aimed to promote marine conservation, environmental awareness, and community responsibility toward preserving the natural beauty of Pakistan’s coastline.

The event brought together students, faculty members, environmental volunteers, and community representatives, all united under one mission — to protect marine life and reduce the harmful effects of plastic pollution on coastal ecosystems. This event not only fostered environmental consciousness among youth but also reflected ILMA University’s ongoing dedication to implementing projects that align with the United Nations Sustainable Development Goals, especially those promoting sustainability, innovation, and environmental protection.

Through this initiative, ILMA University reaffirmed its commitment to a cleaner environment, sustainable education, and a future where both humanity and marine life can thrive in harmony.





Protecting ecosystems and biodiversity ensures balance on land. While no direct activity was organized, the institution remains committed to environmental sustainability and recognizes the importance of preserving terrestrial habitats.

5+

Publications

15

Seminar on Ocean Acidification and Climate Change: Impacts on Marine Life and Biodiversity



ILMA University hosted an insightful seminar titled “Ocean Acidification and Climate Change: Impacts on Marine Life and Biodiversity.”

The seminar brought together environmental experts, researchers, faculty members, and students to discuss how climate change and ocean acidification are reshaping ecosystems, threatening biodiversity, and impacting both marine and terrestrial life.

The event concluded with a collective pledge to strengthen community-based conservation efforts and promote environmental literacy, ensuring a sustainable future for both marine and terrestrial life. Through this seminar, ILMA University reaffirmed its role as a catalyst for environmental awareness, sustainability research, and responsible innovation — creating a bridge between education, action, and global impact.

ILMA University continues to drive meaningful change through education and research, actively contributing to the United Nations Sustainable Development Goals (SDGs). The institution is dedicated to nurturing environmentally conscious leaders and promoting harmony between human progress and nature.



Campus Tree Plantation & Green Mapping Workshop



ILMA University organized an inspiring “**Campus Tree Plantation & Green Mapping Workshop**” aimed at promoting environmental sustainability, biodiversity, and ecological balance within the university and beyond.

The event brought together students, faculty members, and environmental advocates to actively participate in a large-scale tree plantation drive across the ILMA University campus. Participants planted various native and climate-resilient tree species to enhance green cover, improve air quality, and create a more sustainable learning environment. The workshop also highlighted the importance of student-led green initiatives in combating urban pollution and mitigating the effects of climate change. Students pledged to continue supporting campus sustainability projects and environmental research.

By integrating education with environmental action, ILMA University once again demonstrated its commitment to preserving natural ecosystems and cultivating a sustainable future for generations to come. Through this event, ILMA University reaffirmed its dedication to the principles of SDG 15 — promoting biodiversity, restoring green spaces, and nurturing a culture of ecological responsibility.



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



Peaceful and inclusive societies are the foundation of sustainable development. By hosting debates, cultural dialogues, marches for peace, and conferences on freedom and justice, the institution created platforms to foster mutual respect, ethical leadership, and institutional integrity.

31+

Publications

21+

Guest Speaker

44

No of Trainings

16

Celebrating Eid Milad un Nabi

ILMA University's Gulshan Campus celebrated Eid Milad un Nabi with heartfelt devotion, honoring the birth of the Prophet Muhammad (PBUH) through a day of reflection, unity, and peace. □

In alignment with SDG 16: Peace, Justice, and Strong Institutions, the event emphasized the values of compassion, tolerance, and mutual respect—principles essential for building peaceful and inclusive communities. Inspiring speeches and soulful naats created a spiritually uplifting atmosphere, encouraging dialogue, empathy, and understanding among students, faculty, and staff.



This celebration beautifully embodied ILMA University's dedication to fostering harmony, moral integrity, and collective well-being, reinforcing the belief that peace begins with education and shared human values.



Ilmo Ishq

Promoting Peace, Harmony, and Spiritual Unity at Ilma University

Ilma University’s students of the Event Management and PR Course organized a spiritually enriching event titled “Ilmo Ishq” at the university auditorium. The event featured an Islamic quiz, Qirat competition, and Naat competition, showcasing the devotion, knowledge, and artistic expression of the university’s talented student community.

Aligned with SDG 16: Peace, Justice, and Strong Institutions, the event promoted the values of peace, tolerance, and mutual respect by encouraging students to come together in celebration of faith and learning. “Ilmo Ishq” fostered a spirit of unity, dialogue, and understanding among participants, creating an environment where cultural and spiritual harmony could thrive.



Through this initiative, Ilma University reaffirmed its commitment to nurturing ethical leadership, interfaith respect, and moral consciousness, empowering students to become advocates of peace and positive change within their communities.

Ilma University Observes World Press Freedom Day

Ilma University's School of Media Science commemorated World Press Freedom Day with an impactful panel discussion that aligned with the objectives of SDG 16: Peace, Justice, and Strong Institutions. The event emphasized the vital role of independent journalism in fostering transparency, accountability, and social justice—cornerstones of peaceful and inclusive societies.



Distinguished panelists, including Lubna Jarrar Naqvi and Shabina Faraz, shared their insights on the importance of a free press as a pillar of democracy and a protector of human rights. The discussion explored how ethical journalism strengthens institutions by ensuring truth, fairness, and responsible reporting in the face of misinformation and censorship.



The event also highlighted the challenges faced by journalists, particularly women, in maintaining integrity and safety within the field. It called for collective efforts to safeguard media freedom and promote a culture of open dialogue and informed citizenship.

Through this initiative, Ilma University reaffirmed its commitment to nurturing future media professionals who uphold justice, amplify truth, and contribute to building strong, transparent, and inclusive institutions that serve society with integrity.



Seerat-un-Nabi (ﷺ) Conference 2024

Ilma University proudly organized the Seerat-un-Nabi (PBUH) Conference 2024 on 24th September at the Main Campus Auditorium, aligning with the principles of SDG 16: Peace, Justice, and Strong Institutions. The spiritually enriching event served as a platform for reflection on the life and teachings of the Holy Prophet Muhammad (PBUH) — emphasizing values of compassion, justice, humility, and moral leadership that are essential for building peaceful and equitable societies.

The conference was honored by the presence of Prof. Dr. Sohail Shafiq, Chairperson of the Islamic History Department at the University of Karachi, and a distinguished author of 18 books. Dr. Shafiq shed light on the Prophet's (PBUH) enduring legacy, underscoring how his teachings guide humanity toward fairness, empathy, and unity in modern times.



Dr. Saqib Muhammad Khan, scholar, entrepreneur, and Founder of The Mark School, also shared his profound insights on the Quranic Concepts of Human Behavior, inspiring participants to cultivate purpose, discipline, and ethical conduct in daily life — virtues deeply rooted in prophetic tradition.



The event provided an invaluable opportunity for students, faculty, and guests to engage in meaningful dialogue and spiritual reflection, reinforcing Ilma University's commitment to nurturing morally conscious individuals who contribute to peace, justice, and community harmony.



Through this initiative, Ilma University continues to uphold its mission of fostering ethical leadership and strengthening the moral and social fabric of society in alignment with SDG 16.



ILMA University Empowers Youth Through LEAD Competitions Promoting Peace, Justice, and Strong Institutions



ILMA University students proudly organized a series of intellectually stimulating and socially impactful events under the League of Empowerment, Awareness, and Development (LEAD), aligning with the vision of SDG 16: Peace, Justice, and Strong Institutions. The league featured dynamic activities such as a Quiz, Spelling Bee, and Speech Competition, designed to cultivate critical thinking, ethical awareness, and a sense of civic responsibility among students.

Eight enthusiastic teams participated in these competitions, engaging in thought-provoking discussions around various Sustainable Development Goals (SDGs) during the BOL League speech event. Their powerful speeches reflected a shared commitment to building a more informed, inclusive, and just society.



Mr. Asim Shah from GravX Beast secured first place, while ILMABreezers claimed the second position, showcasing remarkable knowledge and expression. The Spelling Bee Competition further highlighted students' linguistic abilities, precision, and teamwork, adding an exciting and educational dimension to the day.

Through these LEAD initiatives, ILMA University continues to empower its students as future changemakers—equipping them with the confidence, integrity, and leadership needed to contribute to peaceful, transparent, and resilient communities.

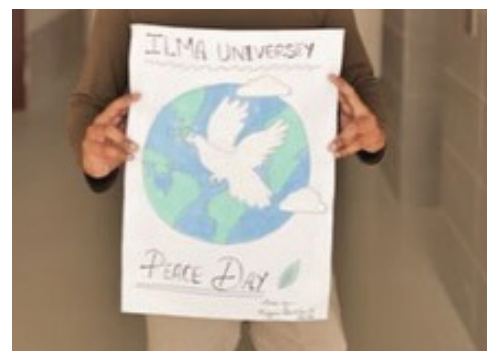


Peaceful March Held at ILMA University's Gulshan Campus to Promote Inner Peace and Harmony

ILMA University's Gulshan Campus hosted a Peaceful March dedicated to fostering love, harmony, and emotional well-being, aligning with the spirit of SDG 16: Peace, Justice, and Strong Institutions. The event brought together students, faculty, and community members in a symbolic walk across campus, emphasizing the transformative power of meditation and mindfulness in cultivating inner peace and mutual understanding.

Participants reflected on the importance of peace — not only as a social ideal but as a personal practice that strengthens empathy and emotional resilience. Through guided meditation sessions and collective reflection, the march encouraged individuals to embrace compassion and non-violence as essential components of a harmonious community.

Organizers shared that such initiatives play a vital role in building peaceful and inclusive institutions, where dialogue, tolerance, and mental well-being form the foundation for lasting unity. The Peaceful March served as a reminder that sustainable peace begins within — and radiates outward to create a more compassionate and cohesive society.



ILMA University Empowers Youth Voices Through “Youth Talk House 1.0

Ilma University proudly hosted Youth Talk House 1.0, a transformative event dedicated to empowering young individuals to engage in constructive dialogue, critical thinking, and civic participation, aligning with the vision of SDG 16: Peace, Justice, and Strong Institutions.

The event provided a safe and inclusive platform for students, youth leaders, and aspiring changemakers to express their ideas, debate pressing social issues, and collaborate on innovative solutions for a better future. Topics ranged from education, entrepreneurship, and innovation to discussions on social equity, justice, and governance, encouraging participants to approach complex challenges through empathy, awareness, and mutual respect.





By promoting open dialogue and democratic engagement, Youth Talk House 1.0 reflected Ilma University’s commitment to cultivating responsible, informed, and peace-oriented citizens. The initiative emphasized the importance of listening, understanding diverse perspectives, and resolving differences through communication rather than conflict — core principles of peaceful societies.

This impactful event marks the beginning of a long-term effort to strengthen youth participation in social development, empowering students to become active agents of peace, justice, and institutional integrity. Through initiatives like Youth Talk House, Ilma University continues to inspire the next generation to lead with purpose and integrity in building a more just and inclusive world.



ILMA University's Qawali Night 2024

On the evening of 7th December 2024, ILMA University's Main Campus resonated with the soulful sounds of spirituality and harmony as it hosted Qawali Night 2024, featuring the renowned qawwal Umair Sabri.

Aligned with SDG 16: Peace, Justice, and Strong Institutions, the event served as a powerful platform to promote peace, unity, and intercommunity

understanding through the universal language of music. Students, faculty, and guests came together to celebrate the values of tolerance, compassion, and cultural coexistence—core principles that strengthen peaceful societies. Umair Sabri's mesmerizing renditions of traditional Sufi kalams and qawwalis created a profound atmosphere of reflection and spiritual connection. His performance reminded

the audience of the teachings of love, respect, and harmony deeply rooted in Sufi tradition.

By organizing such events, ILMA University continues to uphold its commitment to nurturing a community grounded in cultural appreciation, emotional intelligence, and social cohesion. Qawali Night 2024 was not just a musical experience—it was a heartfelt reminder that peace begins within and flourishes when shared through art, dialogue, and mutual respect.



ILMA University's Sindh Cultural Day

ILMA University's Sindh Cultural Day was a vibrant celebration of heritage, peace, and unity, reflecting the true essence of SDG 16: Peace, Justice, and Strong Institutions. The event brought together students, faculty, and guests in a colorful display of cultural pride—dressed in traditional Ajrak and Sindhi Topi—to honor the values of harmony and inclusivity rooted in Sindh's rich traditions.

The day featured folk music, traditional performances, and cultural exhibitions, creating a joyful space that encouraged mutual respect, dialogue, and understanding among diverse communities. Through these expressions of culture, ILMA University highlighted how peace and social cohesion can be nurtured within academic institutions and beyond.

By commemorating Sindh Cultural Day, ILMA University reaffirmed its commitment to promoting cultural harmony,

tolerance, and collective identity—values that form the foundation of peaceful and resilient societies. The celebration stood as a reminder that cultural unity is a pathway to lasting peace and strong institutions, where every voice, tradition, and community is respected and celebrated.



17 PARTNERSHIPS FOR THE GOALS



Global partnerships are key to achieving the SDGs. Through MoUs, international collaborations, summits, and delegations, strong networks were built across borders, enabling knowledge exchange, educational excellence, and a shared commitment to global development.

77+

Publications

21

Total number of MOUs



ISAC Handover Ceremony 2024

ILMA University proudly organized the ISAC Handover Ceremony 2024 at its main campus, a milestone event that celebrated collaboration, leadership, and institutional partnerships in alignment with SDG 17: Partnerships for the Goals. Held on 29th April 2024, the ceremony marked the formal induction of the new ILMA Student Activity Council (ISAC) members, who took an oath to serve with integrity and commitment toward student development and collective growth.

Distinguished guests, including Dr. Yasmee Sultana, Dean of

the Faculty of Media & Design; Dr. Raja Rehan, Dean of the Faculty of Management Sciences; and Dr. Abdus Salam, Dean of Computer Sciences, graced the occasion. Their participation underscored ILMA University's emphasis on academic and administrative collaboration in empowering the next generation of leaders.

The induction of ISAC President Syed Wasif Bukhari was a defining moment, as he shared his strategic vision to strengthen student engagement, creativity, and inclusivity through collective action and shared responsibility.

This ceremony reflected ILMA University's ongoing commitment to fostering strong partnerships among students, faculty, and administration—creating an ecosystem where teamwork and mutual support drive innovation and progress. By empowering student leaders through structured collaboration, ILMA continues to build bridges that align education, leadership, and partnership for a sustainable and interconnected future.



Cultural Cuisine Communication

ILMA University’s Faculty of Management Sciences hosted an inspiring CSR activity titled “Cultural Cuisine Communication” on Monday, July 1st, 2024, at the Main Campus. The event beautifully embodied Sustainable Development Goal 17: Partnerships for the Goals, by promoting collaboration, cultural exchange, and unity through the universal language of food.

With the theme “Cultural cuisine bridges worlds, speaking languages only flavors understand,” the event encouraged participants to explore how food connects people across borders and beliefs. Students and faculty came together to share traditional dishes, personal stories, and meaningful conversations that strengthened bonds within the university community and beyond.

This initiative served as a platform for intercultural dialogue and partnership-building, demonstrating how collaboration and shared understanding can help achieve broader global goals. By fostering mutual respect and cooperation through cultural experiences, ILMA University reaffirmed its commitment to creating a more inclusive, connected, and sustainable global community through education and partnership.



ILMA University and Karachi Shipyard & Engineering Works Join Hands for Academic-Industry Partnership

ILMA University and Karachi Shipyard & Engineering Works (KSEW) have officially signed a Memorandum of Understanding (MoU) to foster academic collaboration, professional development, and innovation—advancing the spirit of Sustainable Development Goal 17: Partnerships for the Goals.

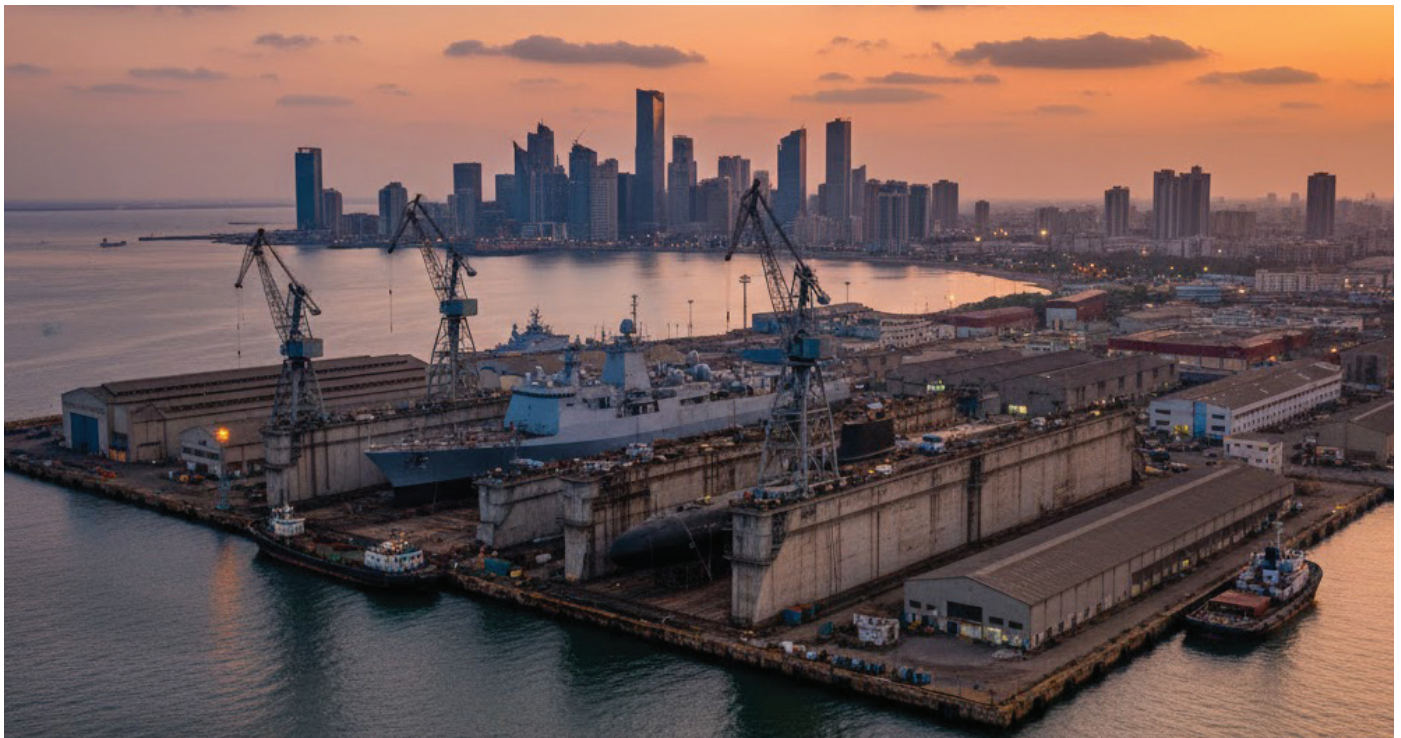
This strategic alliance aims to bridge the gap between academia and industry by introducing specialized training programs, research collaborations, and shared academic resources that enhance both learning and workforce readiness. The partnership will empower



students and professionals alike to gain hands-on exposure, aligning education with real-world applications.

A key feature of this MoU is the introduction of exclusive scholarships for KSEW officers and their families, underscoring a joint commitment to inclusive education and community upliftment.

Through this collaboration, ILMA University and KSEW reaffirm their dedication to building mutually beneficial partnerships that promote knowledge exchange, innovation, and sustainable professional growth—paving the way for a more skilled and future-ready society.



Appointment as a Member of the Syndicate of Benazir Bhutto Shaheed University

This remarkable recognition is not only a personal achievement but also a collective moment of pride for the entire ILMA University family. It reflects his unwavering commitment to academic excellence, visionary leadership, and dedicated service to the higher education sector of Pakistan.

Being appointed to the Syndicate of such a distinguished public institution underscores the trust, respect, and admiration he commands within the academic community. The Syndicate, as the highest statutory decision-making body of the university, plays a crucial role in shaping policies, ensuring quality standards, and driving initiatives that uplift education and research. Mr. Lakhani's inclusion in this body is a clear acknowledgment of his outstanding leadership, deep expertise, and progressive vision for education in the country.

Throughout his career, Mr. Lakhani has consistently worked to empower students, strengthen academia-industry linkages, promote innovation, and build sustainable models of higher education. His efforts have not only elevated ILMA University's reputation as a leading institution but also contributed significantly to the broader development of Pakistan's education sector.

This appointment stands as yet another milestone in his distinguished journey, and we are confident that his valuable insights will contribute immensely to policy-making, governance, and the advancement of higher education at Benazir Bhutto Shaheed University.

We take immense pride in celebrating this achievement and remain inspired by Mr. Lakhani's vision to nurture future leaders and transform education into a powerful force for national progress.



Strengthening Global Partnerships



ILMA University proudly continues its commitment to Sustainable Development Goal 17: Partnerships for the Goals through a collaborative visit to its MoU partner, the University of Kuala Lumpur (UniKL) in Malaysia.

The delegation's visit marked a significant milestone in enhancing academic cooperation, joint research, and global learning initiatives. Engaging discussions were held to explore innovative strategies for expanding student exchange programs, collaborative projects, and cross-border academic opportunities, fostering mutual growth and global connectivity.

Both universities exchanged souvenirs as a symbol of friendship, respect, and shared dedication to advancing education and research excellence.

This visit reaffirms ILMA University's vision of building sustainable international partnerships that empower students, promote cultural exchange, and contribute to a more inclusive and globally connected education ecosystem.



Congratulations to Registrar Syed Kashif Rafi on Prestigious Appointment

ILMA University proudly celebrates the appointment of its esteemed Registrar, Syed Kashif Rafi, to the Standing Committee on Public Relations of the Federation of Pakistan Chambers of Commerce and Industry (FPCCI). This prestigious recognition highlights his exceptional contributions to communication, institutional development, and collaborative leadership.

The FPCCI, a key body in driving national economic and trade policy, serves as a bridge between industry, government, and academia. Mr. Rafi's inclusion in its Standing Committee reinforces ILMA University's commitment to building strategic partnerships that foster dialogue, innovation, and sustainable progress.

Through this achievement, ILMA University continues to advance SDG 17: Partnerships for the Goals by strengthening multi-sector collaboration—uniting academia and industry to create meaningful impact and promote shared growth for a stronger, more connected future.



FPCCI
Appointment

Leadership
Recognition

Communications
Excellence



Strengthening Global Academic Partnerships

ILMA University proudly announces the signing of a Memorandum of Understanding (MoU) with UNITAR International University, Malaysia, marking a significant milestone in its journey toward global academic collaboration and internationalization.

This strategic partnership focuses on student and faculty exchange programs, research collaboration, and shared academic initiatives, enabling cross-border learning and innovation. By joining hands, both universities aim to foster knowledge exchange, enhance educational excellence, and create opportunities for collective growth in higher education.

The collaboration exemplifies SDG 17: Partnerships for the Goals, emphasizing the power of international cooperation in achieving sustainable development through education, research, and global engagement. Together, ILMA University and UNITAR International University are paving the way for a more interconnected, inclusive, and knowledge-driven future.



Fostering Regional Academic Collaboration

ILMA University actively participated in a high-level meeting with a consortium of public and private sector universities from Indonesia, held in Kuala Lumpur under the patronage of ASEAN. The discussions focused on strengthening regional ties through academic collaboration, research partnerships, and quality assurance initiatives.

Deans, Heads of Departments, and senior faculty members from leading Indonesian institutions joined ILMA University representatives to explore opportunities for student and faculty exchange programs, joint research projects, and capacity-building initiatives that promote innovation and excellence in higher education.

This engagement aligns with SDG 17: Partnerships for the Goals, reinforcing ILMA University's dedication to building global academic alliances that drive sustainable development through shared knowledge, cross-cultural learning, and institutional growth.



17TH INTERNATIONAL CONFERENCE

ILMA University Hosts the 17th International Conference on Management and Social Science: Strengthening Global Partnerships for Sustainable Progress – SDG 17: Partnerships for the Goals

ILMA University proudly inaugurated the 17th International Conference on Management and Social Science, a global platform designed to foster collaboration, sustainability, and innovation through strong academic and institutional partnerships. The conference aligned with SDG 17: Partnerships for the Goals, emphasizing the power of international cooperation, cross-sector dialogue, and shared research to address global challenges and promote inclusive development.

The event brought together diplomats, scholars, policymakers, and industry leaders from across the world, creating opportunities for meaningful collaboration in areas such as education, innovation, and sustainable economic growth. In his opening address, Prof. Dr. Mansoor uz Zafar Dawood, Vice Chancellor of ILMA University, highlighted the university's vision of advancing global learning through strategic alliances and research-driven partnerships.

Distinguished guests, including Herman Hardynata Ahmad (Consul General of Malaysia) and Muhammad Faiz Kidwai (Founder of Rotary Pakistan Smart Villages), shared powerful insights on how international collaboration and technological innovation can strengthen economies and communities. Prof. Dr. S.M. Tariq Rafi, Chairman of the Sindh Higher Education Commission, praised ILMA University's efforts in bridging the gap between academia, industry, and global institutions.

Panel discussions delved into vital themes such as sustainable development, digital transformation, financial inclusion, and innovation-driven partnerships, underlining how collaborative efforts can accelerate progress toward a more equitable and resilient world.

Through this landmark conference, ILMA University reaffirmed its role as a catalyst for international cooperation and sustainable development, driving impactful partnerships that connect academia, industry, and society—empowering nations to progress together under the vision of SDG 17: Partnerships for the Goals.



ILMA University and Benazir Bhutto Shaheed University of Technology & Skills Development

ILMA University and Benazir Bhutto Shaheed University of Technology & Skills Development (BBSUTSD), Khairpur Mirs, signed a Memorandum of Understanding (MoU) to strengthen academic collaboration and innovation.

Aligned with SDG 17: Partnerships for the Goals, this partnership focuses on joint research, technology-driven education, faculty development, and student exchange programs, fostering mutual growth and cross-institutional learning.

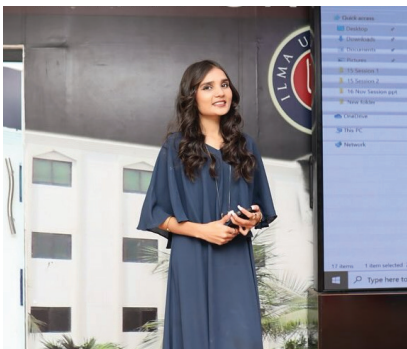
Through this alliance, both institutions aim to empower students and researchers, promote sustainable development, and build lasting academic bridges that advance Pakistan's educational and innovation landscape



French Culture Day

Ilma University proudly celebrated French Culture Day, transforming the campus into a vibrant space of art, music, and international collaboration — aligning with SDG 17: Partnerships for the Goals. The event symbolized the university’s commitment to building global connections through education, culture, and mutual understanding.

Students, faculty, and staff immersed themselves in French heritage through art exhibits, traditional cuisine, fashion showcases, and language activities — fostering appreciation for global diversity. The celebration underscored how cross-cultural partnerships strengthen academic and social bonds while promoting global unity.



University representatives emphasized that such cultural collaborations cultivate empathy, respect, and shared learning — vital for achieving sustainable global progress.

Through initiatives like French Culture Day, Ilma University continues to bridge cultures and nations, promoting international cooperation and advancing the true spirit of SDG 17: Partnerships for the Goals. □





Ilma University Vice Chancellor Nominated to Prestigious SHEC Committee

Ilma University proudly announces that its Vice Chancellor has been nominated to the Expert/Technical Discipline Committee for General Universities in Sindh by the Sindh Higher Education Commission (SHEC) — a recognition of his exceptional leadership and academic expertise.

This appointment aligns with SDG 17: Partnerships for the Goals, emphasizing collaboration between academic institutions and policymaking bodies to enhance the quality and accessibility of higher education. Through this partnership, Ilma University continues to contribute to shaping educational policies, improving academic standards, and fostering innovation across the province.

The nomination not only highlights the Vice Chancellor’s dedication to academic excellence but also reinforces Ilma University’s role as a key partner in driving sustainable educational development and institutional collaboration within Pakistan’s higher education ecosystem.



Report Compiled by:

Registrar Office, ILMA Main Campus, Main Ibrahim Hyderi Road,
Korangi Creek, Karachi

PHONE: 0213-4821051-2 Email: info@ilmauniversity.edu.pk Website: www.ilmauniversity.edu.pk

